



MEDIA DATA | 2026

VALID FROM 01.01.2026



# 360° PROFESSIONAL COMMUNICATION



# PORTFOLIO



Together with you, we develop customized communication concepts for cross-media communication. Our portfolio offers high-reach communication measures at all relevant touchpoints.

## Page 4



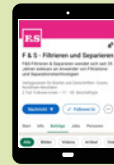
## Page 17



## Page 18



## Page 24



## Page 26



## Page 28



### PRINT

- Title portrait P. 4
- Cooperations P. 5
- Publishing and topics plan P. 6-11
- Advert formats P. 12-13
- Special forms of advertising P. 14
- Buyers guide P. 15
- Annual wall calendar P. 16

### BOOKS

- Global Guide of the Filtration and Separation Industry P. 17

### DIGITAL

- Website P. 18
- Special forms of advertising P. 19
- Newsletter P. 20
- Standalone-Newsletter P. 21
- Online Analytics P. 22

### SOCIAL MEDIA

- Online Analytics LinkedIn P. 23

### NETWORKING

- Crossmedia P. 27

### FULL-SERVICE-

### AGENCY

- Corporate Services P. 28
- Corporate Events P. 29

# TITLE PORTRAIT

## F&S – FILTRIEREN UND SEPARIEREN

F&S Filtrieren und Separieren is the only German-language trade magazine that has been dealing exclusively with all types of filtration media for the last 39 years. Our comprehensive coverage includes particle separation from gas and liquid flows, classification and separation of bulk solids, membrane and centrifuge technology as well as the particle measuring technology sectors that are relevant to these processes. We report on current industrial developments and scientific research results.



### Target groups:

Process engineers, engineers and CEOs in all the relevant industries:

Chemical, pharmaceutical, (waste) water management, food and beverage industries, environmental and energy technologies, manufacturing and processing industries, machinery and plant engineering.

### Publication frequency:

7 issues per year and eventual special issues

### Magazine format:

210 mm breit, 297 mm hoch, DIN A4

### Volume:

40th Volume 2026

### Print circulation:

3.560

# MEDIA COOPERATIONS



## Organ membership:

- German Society for Membrane Technology e.V. (Deutsche Gesellschaft für Membrantechnik, DGMT)



## Media cooperations:

- EDANA, the voice of nonwovens
- Saxon Textile Research Institute e.V. (Sächsisches Textilforschungsinstitut e.V., STFI)
- German Bulk Solids Industry Association (Deutscher Schüttgut und Industrie Verband e.V., DSIV)
- Institute for Environment & Energy, Technology & Analytics e. V. (IUTA)
- Aachen Process Engineering at RWTH Aachen University (Aachener Verfahrenstechnik der RWTH Aachen)



## Advisory Board:

**Dr. Ines Bettermann**, Evonik Operations GmbH;

**Dipl.-Ing. Franziska Blauth**, Institute for Environment & Energy, Technology & Analytics e.V. (IUTA);

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**Prof. Dr.-Ing. habil. Thomas Wintgens**, Inst. f. Urban Water Management and Water Quality Management, RWTH Aachen University



# PUBLISHING AND TOPICS PLAN

Issue	Topics	Exhibitions / Conferences / Events / Courses (partly with increased circulation and additional distribution)
<p><b>February 1/2026</b></p> <p>Publishing date: 16.02.2026</p> <p>Advertising deadline: 21.01.2026</p> <p>Print documents deadline: 26.01.2026</p>	<p><b>Aerosol technology</b></p> <ul style="list-style-type: none"> <li>• <b>Indoor air filtration:</b> Exhaust air/gas treatment, ventilation systems, room air cleaners and mobile air filters, electrostatic separators, cyclone separators, filtration of viruses, bacteria and volatile organic compounds (VOCs)</li> <li>• <b>Particle measurement technology:</b> for indoor spaces, standards and norms for air filtration, aerosols in the environment, environmental measurement technology, aerosol particle size, distribution and transport, filtration/ measurement of particulate matter (PM2.5, PM10), NOx and SOx reduction</li> <li>• <b>Adsorption technology:</b> Adsorption of air pollutants, adsorbents (activated carbon, zeolites, MOFs), adsorption of VOCs and other gases, pressure swing adsorption (PSA), temperature swing adsorption (TSA), regeneration of adsorbents, (membrane) hybrid processes</li> <li>• <b>Digitization and automation:</b> Real-time monitoring of aerosols, sensors and IoT, AI-supported data analysis, control systems for exhaust gas treatment systems, remote monitoring, remote maintenance and predictive maintenance in filter systems, digital twins for filter systems, software solutions for air quality management</li> </ul>	<p><b>DGMT Kassel Membrane Days 2026,</b> Kassel, 03.03.2026 – 04.03.2026</p> <p><b>SOLIDS + RECYCLING-TECHNIK,</b> Dortmund, 18.03.2026 – 19.03.2026</p> <p><b>DECHEMA-Jahrestagung,</b> Frankfurt/M., 24.03.2026 – 25.03.2026</p> <p><b>Analytica,</b> Munich, 24.03.2026 – 27.03.2026</p> <p><b>Hannover Messe,</b> Hannover, 20.04.2026 – 24.04.2026</p> <p><b>Techtextil/TEprocess,</b> Frankfurt/M., 21.04.2026 – 24.04.2026</p>

**Focus**  
Analytica

# PUBLISHING AND TOPICS PLAN

Issue	Topics	Exhibitions / Conferences / Events / Courses (partly with increased circulation and additional distribution)
<p><b>April 2/2026</b></p> <p>Publishing date: 20.04.2026</p> <p>Advertising deadline: 23.03.2026</p> <p>Print documents deadline: 26.03.2026</p>	<p><b>Water and wastewater technology</b></p> <ul style="list-style-type: none"> <li>• <b>Membrane and centrifuge technology:</b> Membrane technologies in connection with liquid filtration, membrane bioreactors, decanter and cross-flow centrifuges, separator technology and hybrid processes</li> <li>• <b>Development of filter media:</b> Material design, coating, regeneration, cleaning and recycling</li> <li>• <b>Decentralized water and wastewater treatment:</b> Plant design / pilot plants for compact/mobile water treatment</li> <li>• <b>Sewage sludge:</b> Treatment, recycling and recovery of recyclable materials from wastewater and sewage sludge, energy management at wastewater treatment plants, drainage systems</li> <li>• <b>Process water treatment:</b> Concentration processes, system design and energy management of Minimal Liquid Discharge &amp; Zero Liquid Discharge processes</li> <li>• <b>Circular economy:</b> Recovery and utilization of recyclable materials from wastewater, sewage sludge and biogas</li> <li>• <b>Methods of water analysis:</b> Detection of trace substances, antibiotic-resistant germs, PFAS, water analysis in the process industry</li> </ul>	<p><b>Anuga FoodTec Asia</b>, Shenzhen (CH), 27.04.2026 – 29.04.2026</p> <p><b>IFAT Munich</b>, Munich, 04.05.2026 – 07.05.2026</p> <p><b>ICFSMM 2026: 20. International Conference on Fabric Structures and Membrane Materials</b>, Paris (FR), 11.05.2026 – 12.05.2026 Wien (A), 22.06.2026 – 23.06.2026</p> <p><b>Index:</b> Genf (CH), 19.05.2026 – 22.05.2026</p>

**Focus**  
IFAT

# PUBLISHING AND TOPICS PLAN

Issue	Topics	Exhibitions / Conferences / Events / Courses (partly with increased circulation and additional distribution)
<p><b>June 3/2026</b></p> <p>Publishing date: 15.06.2026</p> <p>Advertising deadline: 18.05.2026</p> <p>Print documents deadline: 21.05.2026</p>	<p><b>Filter media and industrial filtration</b></p> <ul style="list-style-type: none"> <li>• <b>Filter media</b> Adhesives, fibers and nonwovens, fabrics, membranes, ceramics, sintered metals; nanofiber technologies; coatings and functionalizations; bio-based and recyclable materials; cleaning, regeneration and service life extension, optimization of pore structure, fiber geometry, surface modification</li> <li>• <b>Machines and components for filter production</b> Equipment for nonwoven and fabric production; spunbond and meltblown technologies; cutting, welding, and folding technologies for filter elements; impregnation and coating technologies; inline quality control (porometry, leak and load testing); automation and process optimization</li> <li>• <b>Gas and air purification</b> Fine dust and aerosol separation; air and gas filters for HVAC, clean rooms; activated carbon filters and adsorbers; electrostatic precipitators, ionization, photocatalysis; high-temperature and special gas filtration; combination with sterilization; pressure loss optimization</li> <li>• <b>Testing and standardization procedures</b> International standards, characterization methods; test benches for particle separation, pressure loss, and dust storage capacity</li> </ul>	<p><b>IFTEX Expo Kenya 2026,</b> Nairobi (KEN), 02.06.2026 – 04.06.2026</p> <p><b>FILTECH,</b> Cologne, 30.06.2026 – 02.07.2026</p> <div data-bbox="1299 266 1497 461" style="background-color: black; color: white; border-radius: 50%; padding: 10px; text-align: center;"> <p><b>Raised print circulation with display at FILTECH</b></p> </div> <div data-bbox="874 922 1158 1016" style="background-color: #ADD8E6; padding: 5px; text-align: center;"> <p><b>Focus FILTECH</b></p> </div>

# PUBLISHING AND TOPICS PLAN

Issue	Topics	Exhibitions / Conferences / Events / Courses (partly with increased circulation and additional distribution)
<p><b>July International 2026</b></p> <p>Publishing date: 26.06.2026</p> <p>Advertising deadline: 01.06.2026</p> <p>Print documents deadline: 05.06.2026</p>	<p><b>Highlights of 2025/2026 Global overview: R&amp;D</b></p> <p>Actual topics from various application fields of filtration and separation:</p> <ul style="list-style-type: none"> <li>• air and gas purification</li> <li>• solid-liquid separation</li> <li>• filter development</li> <li>• membrane technology</li> </ul>	<p><b>FILTECH</b>, Cologne, 30.06.2026 – 02.07.2026</p>
<p><b>September 4/2026</b></p> <p>Publishing date: 09.09.2026</p> <p>Advertising deadline: 14.08.2026</p> <p>Print documents deadline: 19.08.2026</p>	<p><b>Separation technologies in the process industry</b></p> <ul style="list-style-type: none"> <li>• <b>Treatment of process fluids:</b> Membrane processes, centrifugation, adsorption, degassing, gas separation</li> <li>• <b>Downstream processing:</b> Deep and cross-flow filtration, sedimentation, precipitation, flotation, chromatography, (electro)dialysis, use of additives</li> <li>• <b>Industrial process and wastewater treatment:</b> Anaerobic and aerobic biological wastewater treatment, sewage sludge dewatering, heavy metal removal, phosphorus and nitrogen removal, resource recovery</li> <li>• <b>Pure water and clean room technology:</b> Removal of particles, ions, organic substances, microorganisms, trace substances</li> <li>• <b>Decarbonization of the process industry:</b> CCS &amp; CCU, process optimization to minimize CO<sub>2</sub> emissions</li> </ul>	<p><b>ILMAC</b>, Lausanne, 23.09.2026 – 24.09.2026</p> <p><b>POWTECH TECHNOPHARM</b>, Nuremberg, 29.09.2026 – 01.10.2026</p>

**Raised  
print circulation  
with  
display at  
FILTECH**

**Focus  
POWTECH TECHNOPHARM**

# PUBLISHING AND TOPICS PLAN

Issue	Topics	Exhibitions / Conferences / Events / Courses (partly with increased circulation and additional distribution)
<p><b>Oktober 5/2026</b></p> <p>Publishing date: 28.10.2026</p> <p>Advertising deadline: 02.10.2026</p> <p>Print documents deadline: 07.10.2026</p>	<p><b>Food and beverage technology</b> e.g. development of alternative protein sources, separation processes for beer, wine, dairy and fruit juice products, classification, drying and removal of impurities from powder and granular foodstuffs (e.g. using sieve layers/separation sieves), processing of residual materials, treatment and reuse of process water</p> <ul style="list-style-type: none"> <li>• <b>Mechanical processes:</b> Membrane and centrifuge technology, filter presses for the separation/removal of particles, germs, proteins/enzymes, flavorings and solids, clarification of beverages</li> <li>• <b>Development of filter media and materials</b> Diatomaceous earth, activated carbon, polymers, textiles/fabrics, membranes, media for depth, surface and layer filtration</li> </ul>	<p><b>FiltXPO 2026</b>, Minneapolis, 28.10.2026 – 29.10.2026</p> <p><b>IUTA</b>, Duisburg, in November 2026</p> <p><b>Brau Beviale</b>, Nuremberg, 10.11.2026 – 12.11.2026</p>

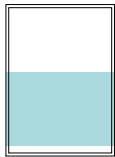
**Focus**  
Brau Beviale

# PUBLISHING AND TOPICS PLAN

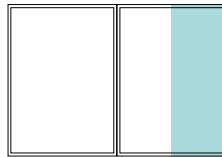
Issue	Topics	Exhibitions / Conferences / Events / Courses (partly with increased circulation and additional distribution)
<p><b>Dezember 06/2026</b></p> <p>Publishing date: 10.12.2026</p> <p>Advertising deadline: 16.11.2026</p> <p>Print documents deadline: 19.11.2026</p>	<p><b>Membrane processes</b></p> <ul style="list-style-type: none"> <li>• <b>Development of membrane materials:</b> functional layers, surface modification, membrane fouling and antifouling technologies, scaling and manufacturing techniques for e.g. polymer, ceramic, composite or hybrid membranes</li> <li>• <b>Gas treatment:</b> CO<sub>2</sub> capture, nitrogen recovery, membrane permeation, selective gas separation, process integration, methane purification, pressure swing adsorption (PSA) in combination with membranes, high-temperature membranes</li> <li>• <b>Liquid filtration:</b> Micro-, ultra-, nanofiltration, reverse osmosis (RO), (electro-)dialysis, cross-flow, dead-end filtration, wastewater/drinking water treatment, membrane bioreactors, separation of emulsions, pharmaceutical applications</li> </ul>	<p><b>Aachener Membran Kolloquium, Aachen, in December 2026</b></p>

# ADVERT FORMATS

Format width x height in mm



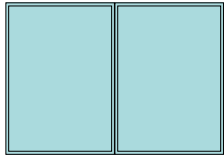
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210 x 205 mm  
+ 3 mm bleed on the right  
colored 5,490 €



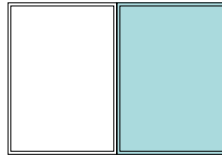
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+ 3 mm bleed  
Type area  
87 x 250 mm



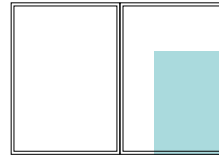
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Cover page**  
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3 mm bleed  
colored 5,390 €



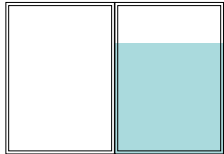
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Bleed  
420 x 297 mm +  
3 mm bleed  
colored 10,290 €



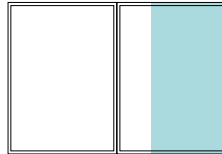
**1/1 Page**  
Bleed  
210 x 297 mm +  
3 mm bleed  
Type area  
180 x 250 mm  
colored 5,290 €



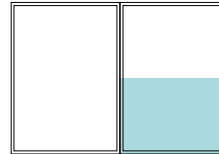
**Juniorpage**  
Bleed  
152 x 215 mm +  
3 mm bleed  
Type area  
140 x 195 mm  
colored 3,490 €



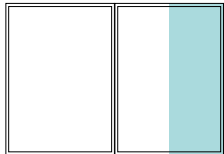
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Type area  
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colored 3,890 €



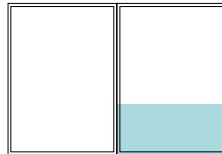
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Bleed  
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3 mm bleed  
Type area  
117 x 250 mm  
colored 3,890 €



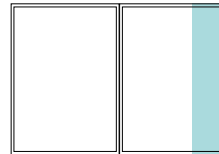
**1/2 Page  
horizontal**  
Bleed  
210 x 148 mm +  
3 mm bleed  
Type area  
180 x 125 mm  
colored 2,990 €



**1/2 Page  
vertical**  
Bleed  
102 x 297 mm +  
3 mm bleed  
Type area  
87 x 250 mm  
colored 2,990 €



**1/3 Page  
horizontal**  
Bleed  
210 x 99 mm +  
3 mm bleed  
Type area  
180 x 83 mm  
colored 2,090 €



**1/3 Page  
vertical**  
Bleed  
71 x 297 mm +  
3 mm bleed  
Type area  
56 x 250 mm  
colored 2,090 €

Please add 3 mm bleed to the outside of trimmed adverts.  
Please deliver double-page adverts as single pages.  
Multi-page, portrait-format adverts in bleed: delivery with 3 mm bleed on all sides.

# ADVERT FORMATS

Format width x height in mm

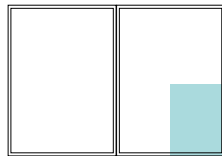


## 1/4 Page horizontal

Bleed  
210 x 74 mm +  
3 mm bleed

Type area  
180 x 62 mm

colored 1,590 €

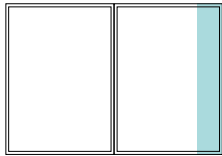


## 1/4 Page vertical corner

Bleed  
102 x 148 mm  
+ 3 mm bleed

Type area  
87 x 125 mm

colored 1,590 €



## 1/4 Page vertical

Bleed  
55 x 297 mm  
+ 3 mm bleed

Type area  
45 x 250 mm

colored 1,590 €



## 1/8 Page horizontal

Bleed  
180 x 31 mm

colored 1,090 €

All prices are exclusive of VAT.

## Payment terms

All invoices are payable net, without deduction within 15 days from date of invoice. A 3 % discount is deductible in case of payment in advance. The invoice amount is accepted by order confirmation. Moratory interest will be charged on delay of payment. Direct debit mandate is possible.

## Bank details

Nassauische Sparkasse Wiesbaden, BIC/SWIFT NASSDE55XXX, IBAN DE 38 5105 0015 0107 0926 29, USt-IdNr. (VAT): DE 812 959 878

## Data output:

Preferred data format is PDF/X-3 (composite PDF).

All fonts used have to be embedded. Unseparated tif and eps files are also possible. Open data (e.g. InDesign, Quark XPress etc.) should be avoided. Color mode CMYK, 300 dpi, line in bitmap mode, min. 1,200 dpi, bleed: at least 3 mm per bleed edge, color profile: PSO coated V3 (coated paper). Color proofs are required for all advertisements. Proof specifications on request.

## Data transfers:

Via e-mail (if necessary with download link) to:

[anzeigen@vulkan-verlag.de](mailto:anzeigen@vulkan-verlag.de)

File Name as follows:

Customer\_fs\_issue\_format.pdf

(Please use abbreviations when naming magazine and issue, use no more than 16 characters if possible)

## Proofs

Without proofs supplied by you (according to ISO 12647-1 with Ugra/FOGRA Media Wedge) we do not assume any warranty for color reproduction. Please send the proof to:

Vulkan Verlag GmbH  
Mrs Melanie Zöller  
Friedrich-Ebert-Straße 55  
45127 Essen, Germany

# SPECIAL FORMS OF ADVERTISING

## Supplements

Quantity: 2,500

Format 205 mm wide and 292 mm high up to 25 g,  
(Minimum DIN A6), total circulation: **2,090 €**

Format 205 mm wide and 292 mm high up to 30 g,  
(Minimum DIN A6), total circulation: **1,990 €**



## Bound inserts

Quantity: 2,500

Weight: minimum 135 g/m<sup>2</sup>

Format for 1 sheet: 210 x 297 mm + 3 mm  
bleed on all edges **4,050 €**

Format for 2 sheets: 420 x 297 mm + 3 mm  
bleed on all edges **5,190 €**



## Delivery to:

A & O GmbH

Versand Vulkan-Verlag

Andrea Bedel

Elisabeth-Selbert-Straße 5

63110 Rodgau-Dudenhofen, Germany

Delivery bound inserts to:

AC medienhaus GmbH

Knut Krämer

Ostring 13

65205 Wiesbaden, Germany

## Note:

Inserts and bound-in inserts must be bundled into manageable quantities, properly packaged and machineprocessable and delivered free to the customer's address no later than 3 weeks before the first day of sale. Information on the number of

transport units, magazine title and issue number is required. A sample should be visibly attached to each packaging unit.

## Bound inserts/supplements:

The condition for order acceptance and confirmation by the publisher is the submission of a binding sample. Supplements may only advertise the sales programme of an advertiser. They must be designed in such a way that they cannot be confused

with the editorial part of the magazine. Inserts must have a closed edge. This means inserts may only be folded in the wrap fold. The insertion of brochures is also possible, provided they have a closed edge. No postage will be charged for inserts and items up to 2 mm high. Items 3 mm or more in height will incur additional postage charges. Inserts and additional technical costs are not discounted.

# BUYERS GUIDE

## Find and be found!

Be present with your company entry 365 days a year and you will be found!

## Your advantages

- Optimize your online presence
- Categories tailored to your products

Join in now and show  
your presence for 365  
days



### Entry print + online

for 1 year (6 German issues) per category

490 €

### Entry print for International issue

per category

90 €

### Each additional line

30 characters (incl. spaces) per category

60 €

### Per online category (bookable anytime)

120 €

\* All prices are exclusive of VAT.

The service contract shall be extended for a further year at the applicable list price unless it is terminated in written form with 3 months' notice to the end of the contract.

# ANNUAL WALL CALENDAR

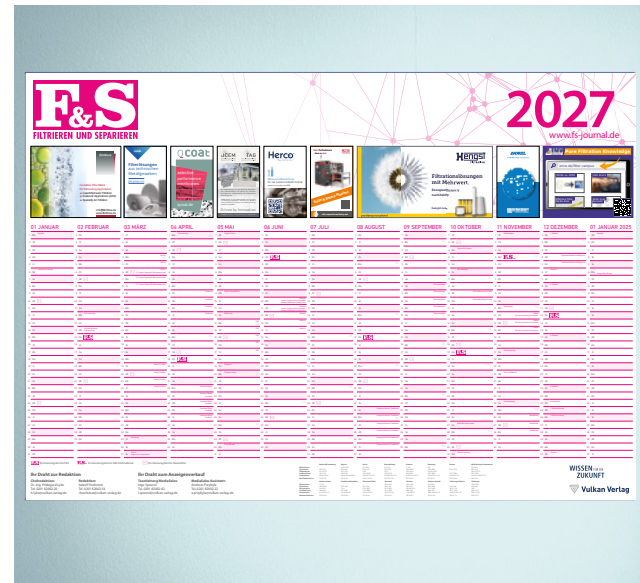
Stay in the direct line of sight of your customers 365 days a year!!

Put your advertising on the annual calendar from **F&S - Filtrieren und Separieren** in focus of your customers and show you a whole year presence.

An annual wall calendar will be enclosed with the 6/2026 issue of **F&S - Filtrieren und Separieren**. With the calendar in DIN A1 format on the wall, your customer can keep an eye on all the important dates of the year 2027. With your ad on the calendar, you show a whole year's presence! Above each month you can present yourself advertising space above each month. Several fields can also be combined for your advertisement.

\* All prices are exclusive of VAT.  
No AE commission can be granted as these are pure production costs.

Book your ad space in time and secure your desired month quickly!



Format 1 display field: 57 mm x 96 mm  
Price: 570 €

Format 2 display fields: 121 mm x 969 mm  
Price: 990 €

Advertising deadline: November 16th 2026

Publishing date: December 10th 2026

# BOOKS

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## Global Guide of the Filtration and Separation Industry

The international presentation of companies in the filtration and separation industry in an attractive, uniform and reader-friendly layout. Completely in English and German, the Global Guide contains approx. 420 pages:

- Company presentations from A–Z (Print und Online)
- Presentation of research institutes, universities and industry associations
- Technical papers on the status and prospects of solid/liquid separation, centrifuge technology, air pollution control, membrane technology, gas treatment, filter testing and (particle) measurement technology.
- Dictionary of important technical terms (English–German, German–English)
- Comprehensive key word index from A–Z
- Target groups: Users and suppliers in all relevant filtration and separation industries worldwide
- Format: 240 mm x 170 mm
- Frequency of publication: every two years
- Print circulation: 6,000 copies



Secure early  
booking discounts  
now!



Request comprehensive media data  
now!

# WEBSITE

approx. 10,000 visitors/month

## The portal offers many possibilities:

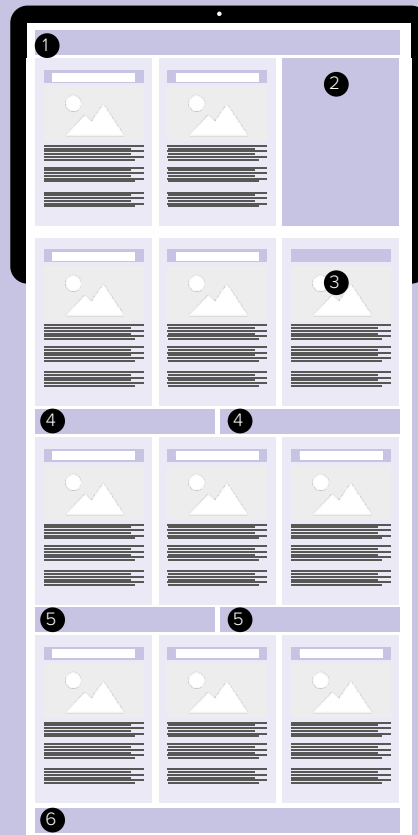
- Well-founded research for content and B2B knowledge
- Daily news from the world of filtration and separation
- Relevant trade fairs and dates in the industry
- Online marketplace with companies and products on offer
- Network with the industry's top minds
- Latest products and processes
- Large book and article store
- Event information
- Job advertisements
- and much more

Request comprehensive online media data now!

	Format	Placement	Data format	Format (width x height)	Data volume	Price in €*
1	Leaderboard <sup>1</sup>	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	950 €
	Leaderboard <sup>1</sup>	Focus page	jpg, gif, png	1280 x 120 px	max. 40 KB	850 €
2	Rectangle <sup>1</sup>	Front page	jpg, gif, png	400 x 560 px	max. 40 KB	820 €
	Rectangle	Focus page	jpg, gif, png	400 x 560 px	max. 40 KB	750 €
3	Advertorial <sup>1</sup>	Front page	Editorial text	Word MS (max. 3,000 characters)	-	1,050 €
	Advertorial <sup>1</sup>	Focus page	Editorial text	Word MS (max. 3,000 characters)	-	950 €
4	Fullsize Banner 1 and 2	Front page	jpg, gif, png	600 x 120 px	max. 40 KB	750 €
5	Fullsize Banner 3 and 4	Front page	jpg, gif, png	600 x 120 px	max. 40 KB	710 €
	Fullsize Banner 1 and 2	Focus page	jpg, gif, png	600 x 120 px	max. 40 KB	650 €
	Fullsize Banner 3 and 4	Focus page	jpg, gif, png	600 x 120 px	max. 40 KB	650 €
6	Sticky Banner <sup>1</sup>	Front page	jpg, png	3,170 x 235 px	max. 40 KB	1,490 €

Booking period: minimum 4 weeks (28 days) 1 Premium placement

\* All prices are subject to VAT.



# WEBSITE SPECIAL FORMS OF ADVERTISING

## Context-sensitive advertising

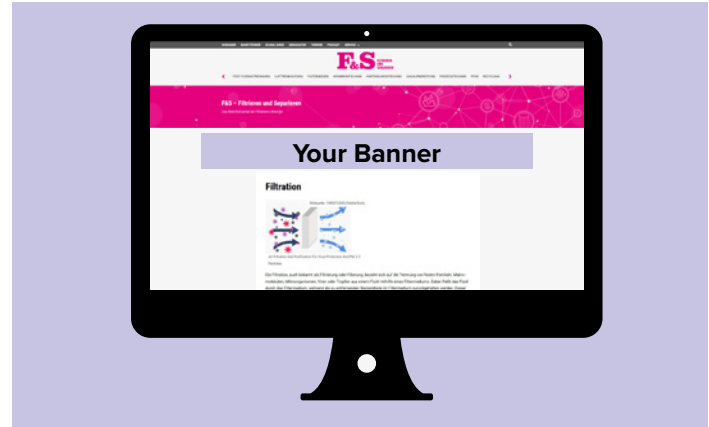
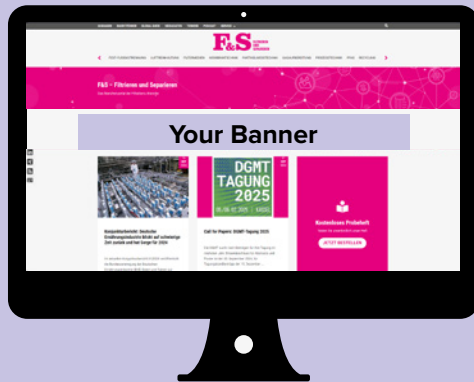
980 €

## Glossary

500 € per term/year

### Context-sensitive topics

- Waste water treatment
- Water treatment
- Particle measurement technology
- Digitization
- Sustainability
- Membrane technology
- Aerosole technology
- Drying process
- Filter media



Display your advertising in a thematically appropriate environment.

The context-optimized ad is the first page element that consumers notice. It only takes 0.4 seconds for them to notice the context-sensitive ad.

In addition, the in-context ad generates stronger brand acceptance, which is 5 percent higher than with non-context-sensitive advertising.

Overall, context-sensitive display ads tend to be rated as interesting, easy to read, clear and informative.

Use the advertising space above our glossary entries for keyword-based advertising and an effective approach to your target group.

You have the option of placing banners or entire entries to explain your technology, product or system.

Thanks to the tooltip function, you have the keyword linked in all texts on the entire website.

### der Innenraumluftqualität

Higienis bereits seit Jahrzehnten...  
...auf die Reinigung von Boden, Wänden, Möbeln, Kleidung, etc.  
...auf die Reinigung von Boden, Wänden, Möbeln, Kleidung, etc.  
...auf die Reinigung von Boden, Wänden, Möbeln, Kleidung, etc.

**Tooltip:** The linked keyword is highlighted within a text and a short info is displayed.

\* All prices are exclusive of VAT.

# NEWSLETTER

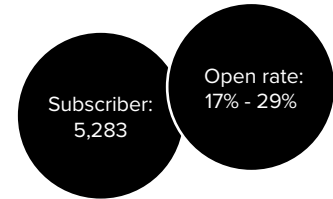


## The newsletter provides information every two weeks on:

- all relevant technical topics for your professional practice in the field of Filtration and Separation
- all current debates and trends in the industry
- all important questions regarding the development of markets, companies and products

Advertising form	Data format	Format	Price in €*
<b>Advertorial</b>	MS Word (max. 500 characters) + 1 Figure or Logo (600x300 px.)	–	1,050 €
<b>Ad Banner 1</b>	jpg or png	600 x 120 px	550 €
<b>Ad Banner 2</b>	jpg or png	600 x 120 px	540 €
<b>Ad Banner 3</b>	jpg or png	600 x 120 px	530 €
<b>Ad Banner 4</b>	jpg or png	600 x 120 px	520 €
<b>Video integration<sup>2</sup></b>	on request	MOV, MP4	750 €

\* All prices are subject to VAT.



Publishing date	Banner deadline
07.01.2026	05.01.2026
21.01.2026	19.01.2026
04.02.2026	02.02.2026
18.02.2026	16.02.2026
04.03.2026	02.03.2026
18.03.2026	16.03.2026
01.04.2026	30.03.2026
15.04.2026	13.04.2026

Publishing date	Banner deadline
29.04.2026	27.04.2026
13.05.2026	11.05.2026
27.05.2026	25.05.2026
10.06.2026	08.06.2026
24.06.2026* FILTECH	22.06.2026
01.07.2026* FILTECH	29.06.2026
05.08.2026	03.08.2026
19.08.2026	17.08.2026

Publishing date	Banner deadline
02.09.2026	31.08.2026
16.09.2026	14.09.2026
30.09.2026	28.09.2026
14.10.2026	12.10.2026
28.10.2026	26.10.2026
11.11.2026	09.11.2026
25.11.2026	23.11.2026
09.12.2026	07.12.2026

# STANDALONE-NEWSLETTER

## Standalone Newsletter

- Your exclusive company newsletter: The content you provide is checked and edited by the editorial team.
- F&S - Filtrieren und Separieren takes over the design of your exclusive standalone newsletter and acts as the sender.
- This allows you to reach your customers via our target group.

Price: 2,900 €

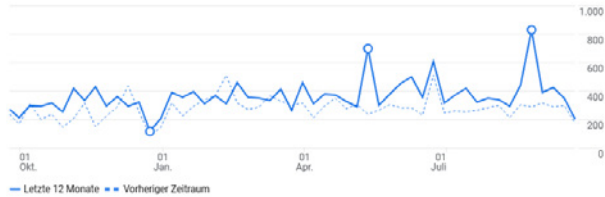
\* All prices are subject to VAT.



# ONLINE ANALYTICS

[www.fs-journal.de](http://www.fs-journal.de) (Reporting via Google Analytics 4)

Per year	Per quarter	Per month
165,000 event parameters	42,000 event parameters	20,000 event parameters
77,000 page views	21,000 page views	12,000 page views
21,000 user	5,500 user	1,900 user



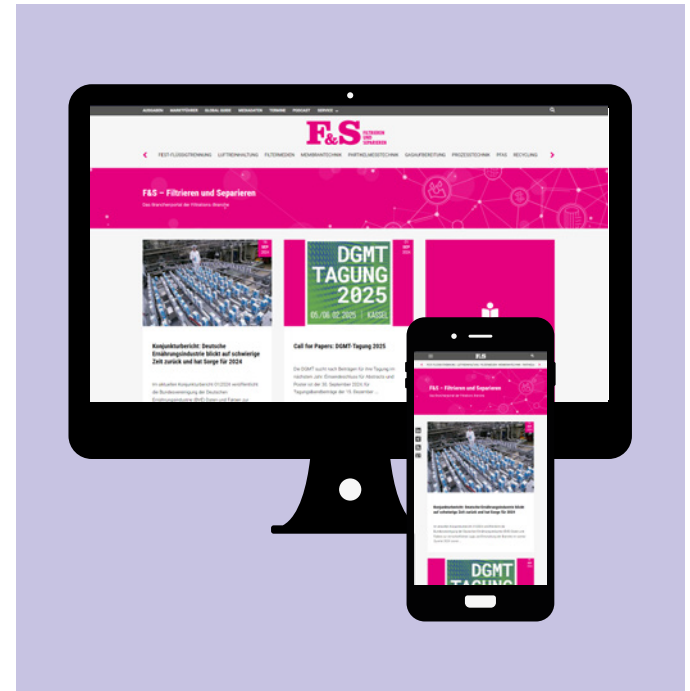
## Online publishing: the Newsletter

Sent out every 14 days on Wednesday

approx. 5,283 recipients

Opening rate approx. 17 – 29%

Click rate approx.. 27 – 29 %



# ONLINE ANALYTICS



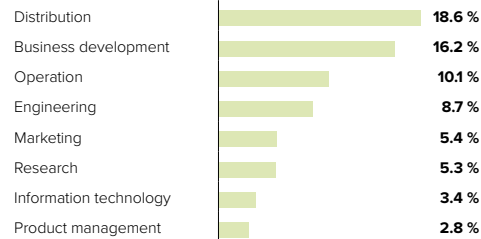
## Year 2025

1,850 followers

Impressionens per quarter:

approx. 28,000 (organic)

## Demographic data of our followers:



# SOCIAL MEDIA

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## ORGANIC POSTINGS

## PRICE\*

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LinkedIn Posting	350 €	(Text + image)
Creating a simple LinkedIn post based on text + image or text + video	450 €	(Text + video)
<ul style="list-style-type: none"><li>• Text can be supplied or we can create a text proposal</li><li>• Image/video is provided by the customer</li><li>• Link to our website or customer website</li></ul>		Text: max. 1,200 characters Image: 600 x 312 px. (width x height)
	790 €	(Series with up to 3 postings)
	+ 100 €	(Text + video)

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<b>Carousel Posting</b>	390 €	(Text + image)
Create an organic LinkedIn „Carousel Posting“ based on text + PDF with multiple pages		Text: max. 1,200 characters
<ul style="list-style-type: none"><li>• Text can be supplied or we can create a text proposal</li><li>• Image/video is provided by the customer</li><li>• Link to our website or customer website</li></ul>		PDF: any format possible, we recommend a square format
	975 €	(Series with up to 3 postings)

## SPONSORED POSTS

### Sponsored LinkedIn Posting

Create a sponsored LinkedIn post based on text + image or video

- Text can be supplied or we can create a text proposal
- Link to our website or customer website
- Incl. selection consulting and LinkedIn selection in coordination with the client

### PRICE\* 940 €

plus agreed LinkedIn media budget (1:1 costs)  
incl. regular reporting  
Text: max. 600 characters incl. spaces

\* All prices are subject to VAT.

# SOCIAL MEDIA

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## LEAD-GENERATION

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### Lead generation via content marketing

#### content: whitepaper or webinar

You have the content, we market it and provide you with the leads.

Marketing takes place e.g. via:

- Organic post or series of posts on LinkedIn including sharing on other media sites relevant to the topic from our company
- Sponsored Postings LinkedIn
- Stand-Alone-Newsletter
- Newsletter Text ads
- News Releases
- News Releases on XING
- and many other ideas and possibilities...

The link can be to your own website with your own registration forms or we can create a neutral landing page for you on the pages of our media brands.

#### PRICE\*

The number of leads transmitted depends on the budget, content and target group, and on the scope and duration of the campaign.

After a specific briefing, we draw up a project, cost and media plan for the lead generation campaign and a concrete offer for you.

## SPONSORED POSTS

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### Sponsored Carousel Ad

Creation of a LinkedIn „Carousel Ad“ based on text + image series with max. 10 motifs

- Text can be supplied or we can create a text proposal
- Image/video is provided by the customer
- Link to our website or customer website

#### PRICE\* 1,190 €

plus agreed LinkedIn media budget (1:1 costs) incl. regular reporting

Posting text:

max. 600 characters incl. spaces

Image: square format

Captions: max. 50 characters incl. spaces

\* All prices are subject to VAT.

# NETWORKING

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The **trade magazine F&S - Filtration and Separation** offers a strong network supported by close cooperation with relevant associations and institutes.

In particular, the cooperation with the **German Society for Membrane Technology** (Deutschen Gesellschaft für Membrantechnik, DGMT) underlines the importance of the journal as a bridge between industry and science.

In addition to partnerships with associations, F&S attaches great importance to cooperation with leading research institutes. Among others, there is close cooperation with the **Institute for Environmental and Energy Technology** (Institut für Umwelttechnik und Energietechnik, IUTA), which is known for its expertise in filter and separation technology.

F&S also handles the design and **printing of conference proceedings**, which are published as part of specialist conferences. These publications are an essential part of the content work, which expands the industry's specialist knowledge through **specialist articles, interviews and reports**.

Another key aspect of F&S's work is its collaboration with trade fair organizers.

The magazine regularly supports events such as the **FILTECH** trade fair, one of the world's leading trade fairs for filtration technologies.

In addition, the F&S team attends relevant events in Europe such as the **World Filtration Congress**, **Aquatech Amsterdam** and **ACHEMA**. Trade fair magazines are also part of the portfolio.

These collaborations strengthen the position of F&S as an indispensable source of information for experts in the industry and promote the exchange between industry, science and business.



## **STRONG NETWORK**

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- Partnerships with industry associations and research institutes
- Participation and reporting at specialist conferences and symposia
- Cooperation with trade fair organizers and participation in all relevant industry exhibitions

# CROSSMEDIA

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## PODCAST

The **F&S podcast „Unfiltered“** focuses on technical innovations relating to separation processes with experts from all relevant industries.

We talk to you about current trends and also take a look at complex topics and processes. In the time-honored tradition of the trade journal, we do not ignore political and social contexts.

Let us **amplify your voice!**

## VIDEO PRODUCTION

In our **videos**, we create content by visualizing your innovations or holding discussions with industry experts. The setting can be your own event, your trade fair stand or even your production facility.

A short clip gives you a high-reach tool for presenting current trends and visually presenting your expertise – and sharing it on social media.

Bring your **message to the stage!**

## YOUR VIDEO-CLIP FOR SOCIAL MEDIA

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### Short Interview

e.g., at your booth at a trade fair

- Length including editing:  
60-90 seconds
- Royalty-free music
- Creation of the storyboard
- One review before approval

**PRICE\*** 490 €

### Short Clip

e.g. company portrait / at a company event; in production

- Length incl. cut 120 - 180 seconds
- Royalty free music
- Creation of the storyboard
- One sighting before acceptance

**PRICE\*** 3,900 €

### Long Clips

We bring your ideas to life!

e.g., interview, company event, product video

- Individually configurable

**PRICE ON REQUEST**

\* All prices are subject to VAT.

# FULL-SERVICE AGENCY

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## Our Corporate Media Services:

- BROCHURE DESIGN
- EDITORIAL TEXT CREATION
- ADVERTISING AGENCY SERVICES
- APP DEVELOPMENT
- BOOK PRODUCTION
- WEBSITES
- LEAD GENERATION
- WHITEPAPER
- SOCIAL MEDIA MARKETING
- VIDEO MARKETING
- EMPLOYER BRANDING
- EVENTS
- PODCAST

- We tell your story: As a modern specialist publisher and established media company, we develop and realize your B-to-B communication tailored to your company and generate new leads for you.
- Whether digital, classic, below-the-line or strategic-conceptual: our portfolio is as versatile as we are.



# CORPORATE EVENTS

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Whether individual services or the full-service package. Whether a face-to-face, hybrid or digital event.

Events offer a unique opportunity to meet customers, business partners and potential cooperation partners in person and build relationships.

Let's work together to increase the success of your brand and make a long-term impression on your target group.



You can book the following services individually and put them together in a customized modular system:

- Conception, planning, organization and implementation of the event/project
- Mapping the content of the planned main topics
- Speaker acquisition and briefing
- Moderation
- Invitation and participant management
- Booking of locations, speakers and experts, show acts/artists, catering
- Live streaming
- Video production for and during the event
- Project management before and during the event
- Event follow-up
- Budget control
- Cross-media promotion of your event on our website and LinkedIn channels

**Price on request!**

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