



CALL FOR PAPERS

YOUR WATER SOLUTIONS IN THE AQUATECH SPECIAL ISSUE!

READ BY EXPERTS

The printed issue will be distributed free of charge directly at the trade fair and read by thousands of water industry professionals. After the trade fair, an e-paper ensures global reach.

In the special edition our readers can expect this:

- useful information about the exhibition and the additional program,
- editorial insights into the most urgent topics the water sector is facing today,
- proven and innovative concepts, processes and products to support the water sector facing these challenges.

Publication date: 11.03.2025

Advertising deadline: 12.02.2025

Deadline for print: 17.02.2025

F&S International and WaterSolutions – two leading expert media for water and wastewater treatment technologies, their digitalisation and infrastructure - have joined forces to create a unique special edition for Aquatech Amsterdam, the world's largest exhibition on water.

FOCUS ON YOUR COMPANY

We invite you, the exhibitors, to be part of our special edition. Present your latest products, case studies or research projects in the fields of water and wastewater treatment, infrastructure or digitalisation.

To ensure the quality and relevance of the special issue, we reserve the right to review and edit submissions.

Images can be provided (minimum resolution: 300 dpi).

TAKE THE OPPORTUNITY TO CREATE MORE VISIBILITY FOR YOUR COMPANY

With our special edition, we offer you the opportunity to present your innovative solutions to the right target groups. To maximize your presence at the show and beyond, we also offer attractive communication packages.

Feel free to contact us with content, requests or any questions:

AQUANEWS@VULKAN-VERLAG.DE

The Editorial Team

Dr. Hildegard Lyko & Isabell Hochstrat

* Subject to change without notice

**AQUA
TECH**
AMSTERDAM

NEWSFLOW



MARCH, 11 - 14, 2025

AQUATECH AMSTERDAM

MEDIA DATA OFFICIAL TRADE FAIR NEWSPAPER

ALWAYS IN THE FLOW

**AQUA
TECH**
AMSTERDAM

NEWSFLOW

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MARCH, 11 - 14, 2025

AQUATECH AMSTERDAM

Technological innovations you can touch, international encounters and a lively exchange of information: all this awaits professionals from the water industry at Aquatech Amsterdam, which will take place in Amsterdam from March 11 to 14, 2025. Whether filters, specific membranes for separation processes for cleaning and treatment or other accessories - interested visitors will find all of this in Amsterdam and in our newspaper for the trade fair.

The only official trade fair newspaper "NEWSFLOW Aquatech Amsterdam" reports live on the exhibition grounds about innovations, products and events at the trade fair. "NEWSFLOW Aquatech Amsterdam" will be distributed to all visitors directly at the entrance.

Would you also like to present yourself to Aquatech visitors in the trade fair newspaper? Would you also like to present your product?

Our Media Sales Managers look forward to hearing from you. Ask for your personal offer!

André Lehmann

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ADVERTORIAL

Would you like to make your company better known? Then take the opportunity to present your company in an advertorial with up to two pictures. The format for an advertorial is 1/1 page. The price for an advertorial is € 1,890.00.

THE STAGE IS YOURS!

Do you have a new and innovative product that you would like to present to trade fair visitors? Then use our product entry! Provide us with a text of max. 600 characters describing your product and its benefits. This way you can make your product known in the industry with little effort and for little money.

DATA AND FACTS

The print edition will be published on the first day of the fair and will be distributed to all visitors at the entrances throughout the fair.

Publication date: Tuesday, March 11, 2025

Format: 235 x 305 mm

Language: English

Colour: 4c

Distribution: at Aquatech Amsterdam to all exhibitors and visitors

Target groups: Exhibitors and visitors of the trade fair

Advertising deadline: 12.02.2025

Deadline for print material: 17.02.2025

Duration: Tuesday, March 11 till Thursday, March 14, 2025



Advertorial
2500 characters
+ 1 panoramic image
1,890.00 € *



Product entry
600 characters
+ 1 product image
490.00 € *

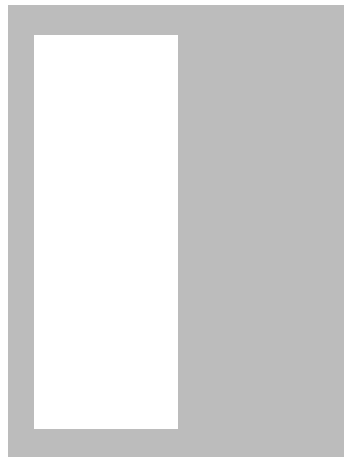
FORMATS AND PRICES



1/1 page

W: 195 mm / H: 260 mm

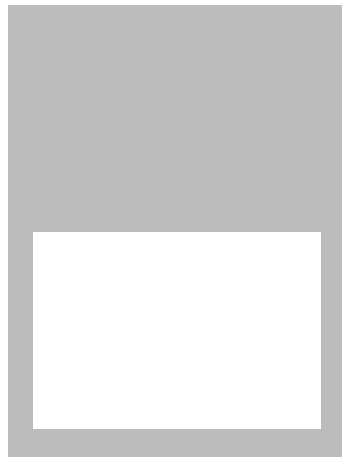
2,290.00 € *



1/2 page high

W: 95 mm / H: 260 mm

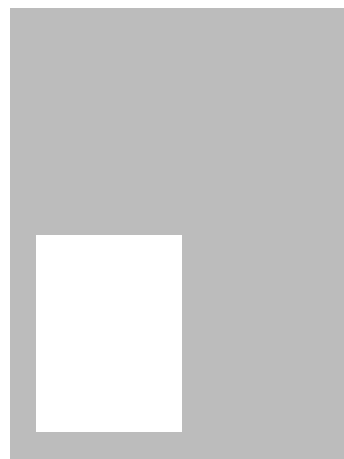
1,190.00 € *



1/2 page landscape

W: 195 mm / H: 130 mm

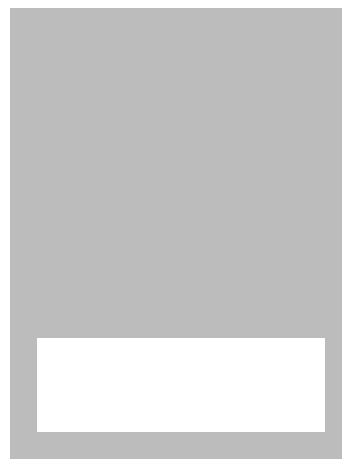
1,190.00 € *



1/4 page high

W: 95 mm / H: 130 mm

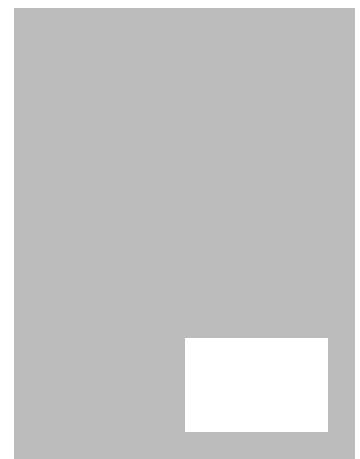
790.00 € *



1/4 page landscape

W: 195 mm / H: 65 mm

790.00 € *



1/8 page landscape

W: 95 mm / H: 65 mm

490.00 € *

*All prices exclusive of VAT. Advertising deadline is February 25, 2025. Advertising material can be delivered until February 27, 2025.

Send the form or your request by e-mail!

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ADVERTISING OFFERS

Would you like to be visible in the trade fair newspaper? Would you like to present your solution or product for the water sector? Then choose your personal offer or select one of our offers. We would like to your professional media partner!

I would like to book the following offer

(please choose)

1/1 page W: 228 mm / H: 325 mm 2,290.00 € *	1/2 page high W: 95 mm / H: 260 mm 1,190.00 € *	1/2 page landscape W: 195 mm / H: 130 mm 1,190.00 € *	1/1 page Advertorial 2500 characters + 1 panoramic image 1,890.00 € *
1/4 page high W: 95 mm / H: 130 mm 790.00 € *	1/4 page landscape W: 195 mm / H: 65 mm 790.00 € *	1/8 page landscape W: 95 mm / H: 65 mm 490.00 € *	1 Product entry 600 characters + 1 product image 490.00 € *

Company
Contact Person
Adress
Telephone
Mail
Website
Date
Signature

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