

Media Information 2024

Print/Online & Digital

VALID FROM 01.01.2024



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Introduction



Dr.-Ing. Hildegard Lyko Editor in chief Phone +49 201 82002 20 h.lyko@vulkan-verlag.de

Title:

F&S - FILTRIEREN UND SEPARIEREN

Brief description:

F&S Filtrieren und Separieren is the only German-language trade magazine that has been dealing exclusively with all types of filtration media for the last 37 years. Our comprehensive coverage includes particle separation from gas and liquid flows, classification and separation of bulk solids, membrane and centrifuge technology as well as the particle measuring technology sectors that are relevant to these processes. We report on current industrial developments and scientific research results.

Target groups:

Process engineers, engineers and CEOs in all the relevant industries: Chemical, pharmaceutical, (waste) water management, food and beverage industries, environmental and energy technologies, manufacturing and processing industries, machinery and plant engineering.

Publication frequency:

7 issues annually and possible special issues

Magazine format:

210 mm wide x 297 mm high, DIN A4

Volume:

38th Volume 2024





Publishing and topics plan

Keywords and topics

- Engineering
- Solid-liquid separation
- Filtermedia
- Gas processing
- Solutions and mixtures
- Air pollution control
- Membrane technology
- Particle measurement technology
- Pumps
- Drying technology
- Water and wastewater processing
- Filtration
- Separation

Issue	Dates	Main topics* Other topics	Exhibitions and conferences
February 1/2024	Publishing date: 15. February 2024 Advertising deadline: 22. January 2024 Print documents deadline: 25. January 2024	Separation technology for the food and beverage industry Milk processing Protein recovery from alternative resources Separation technologies for breweries and wineries Processing powdered and granulated foodstuffs, e.g. classification, drying, foreign matter removal Residues processing	FiltCon, Houston (USA) — 04.0306.03.2024 57. Essener Tagung für Wasserwirtschaft, Essen — 06.0308.03.2024 Anuga FoodTec, Cologne — 19.0322.03.2024 Analytica, Munich — 09.0412.04.2024
April 2 / 2024	Publishing date: 18. April 2024 Advertising deadline: 21. March 2024 Print documents deadline: 26. March 2024	IFAT-Special Separation processes in environmental technology • Wastewater treatment • Processing of sewage sludge, manure and digestate • Treatment of exhaust air/gas Circular Economy • Recovery of valuables, recycling technology	Hannover Messe, Hanover – 22.0426.04.2024 Techtextil Frankfort, 23.0426.04.2024 IFAT, Munich – 13.0517.05.2024
June 3 / 2024	Publishing date: 4. June 2024 Advertising deadline: 2. May 2024 Print documents deadline: 7. May 2024	Achema Special the process industry Processing of liquids Downstream processing Treatment of process water and industrial wastewater Process intensification Valuables recovery Clean room technology, production of (ultra)pure water Decarbonization of the process industry	International Conference for Dispersion Analysis & Materials Testing 2024, Berlin – 10.0611.06.2024 Achema, Frankfort – 10.0614.06.2024
August 4 / 2024	Publishing date: 15. August 2024 Advertising deadline: 22. July 2024 Print documents deadline: 25. July 2024	Separation technology for particulate matter - Sieving, sifting and sorting of granulate materials and powders - Solid-liquid separation - Drying processes (Nano)particle analysis	European Aerosol Conference Tampere (FIN) – 25.0830.08.2024 Euromembrane, Prague (CZ) – 08.0912.09.2024 Solids & Recycling-Technik, Dortmund – 09.1010.10.2024

^{*} Subjects and focal points are subject to change without notice.



Publishing and topics plan

Keywords and topics

- Engineering
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- Air pollution control
- Membrane technology
- Particle measurement technology
- Pumps
- Drying technology
- Water and wastewater processing
- Filtration
- Separation

Issue	Dates	Main topics* Other topics	Exhibitions and conferences
October 5 / 2024	Publishing date: 17. October 2024 Advertising deadline: 20. September 2024 Print documents dead- line: 25. September 2024	Membrane technology Development of membrane materials Gas separation Liquid filtration FILTECH Preview	IUTA Filtrationstag, Duisburg — November 2024
November F&S Inter- national Edition	Publishing date: 4. November 2024 Advertising deadline: 8. October 2024 Print documents deadline: 11. October 2024	FILTECH-Special • Highlights of the year 2023/2024	FILTECH, Cologne – 12.1114.11.2024 SPS – Smart Production Solutions, Nuremberg – 12.1114.11.2024 BrauBeviale, Nuremberg – 12.1114.11.2024 Aachener Membran Kolloqium, Aachen – 04.1205.12.2024
December 6/2024	Publishing date: 12. December 2024 Advertising deadline: 18. November 2024 Print documents dead- line: 21. November 2024	Aerosol technology Indoor air filtration Treatment of exhaust air/gas Aerosole in the environment/environmental metrology Adsorption technology Digitalization and automation of filtration processes Module type package (MTP) Digital twins in separation technology Modelling and simulation	

^{*} Subjects and focal points are subject to change without notice.



Advert formats | technical and other details

Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge



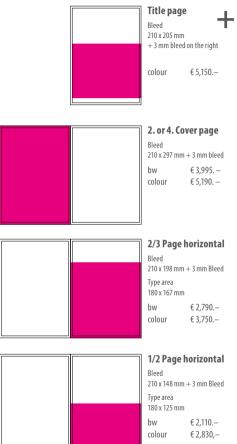
Data transfers:

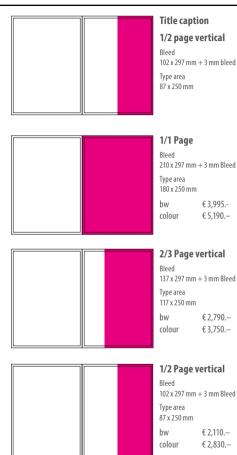
via e-mail (if necessary with download link) to:
anzeigen@vulkan-verlag.de
Create a file with information of
magazine-title and issue.
File-Name as follows:
customer_fs_issue_format.pdf
File-Name as follows:
customer_fs_1-23_210x297.pdf
(Please use abbreviations when naming magazine and issue.)

Proofs

Without proofs supplied by you (according to ISO 12647-1 with Ugra/FOGRA Media Wedge) we do not assume any warranty for color reproduction. Please send the proof to:

Vulkan-Verlag GmbH Frau Melanie Zöller Friedrich-Ebert-Straße 55 45127 Essen







Advert formats | technical and other details

Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge



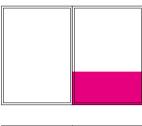
Data transfers:

via e-mail (if necessary with download link) to:
anzeigen@vulkan-verlag.de
Create a file with information of
magazine-title and issue.
File-Name as follows: c
ustomer_fs_issue_format.pdf
File-Name as follows:
customer_fs_1-23_210x297.pdf
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Vulkan-Verlag GmbH Frau Melanie Zöller Friedrich-Ebert-Straße 55 45127 Essen



1/3 Page horizontal

Bleed 210 x 99 mm + 3 mm Bleed Type area 180 x 83 mm

bw € 1,420. colour € 1,990.—



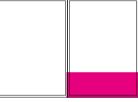
1/3 Page vertical

Bleed 71 x 297 mm + 3 mm Bleed Type area

56 x 250 mm

Placement: Content/News

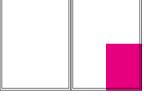
bw € 1,420. colour € 1.990.—



1/4 Page horizontal

Bleed 210 x 74 mm + 3 mm Bleed Type area 180 x 62 mm

bw € 1,070. colour € 1,495.—

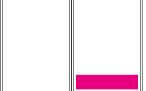


1/4 Page vertical, corner

Bleed 102 x 148 mm + 3 mm Bleed

Type area 87 x 125 mm

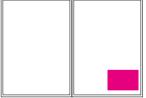
bw € 1,070. colour € 1,495.—



1/8 Page horizontal

Type area 180 x 31 mm

bw € 550. colour € 990.—



1/8 Page corner

Type area 87 x 62 mm

bw € 550. colour € 990.—



Job advertisment

Price on request





Advert formats | technical and other details

Bound inserts/supplements:

The condition for order acceptance and confirmation by the publisher is the submission of a binding sample. Supplements may only advertise the sales programme of an advertiser. They must be designed in such a way that they cannot be confused with the editorial part of the magazine. Inserts must have a closed edge. This means inserts may only be folded in the wrap fold. The insertion of brochures is also possible, provided they have a closed edge. No postage will be charged for inserts and items up to 2 mm high. Items 3 mm or more in height will incur additional postage charges. Inserts and additional technical costs are not discounted.

Note:

Inserts and bound-in inserts must be bundled into manageable quantities, properly packaged and machineprocessable and delivered free to the customer's address no later than 3 weeks before the first day of sale. Information on the number of transport units, magazine title and issue number is required. A sample should be visibly attached to each packaging unit.

Delivery to:

A & O GmbH Versand Vulkan-Verlag Andrea Bedel Elisabeth-Selbert-Straße 5 63110 Rodgau-Dudenhofen Germany

Bound inserts:

Required quantity: 5.500 Weight: maximal 130 g/m²

Format for 2 sheets $420 \times 297 \text{ mm} + 3 \text{ mm}$ bleed on all edges € 4.995.-

Bound inserts must be delivered untrimmed and unfolded. The front page and the run of the bound-in insert must be marked. Bound inserts must be of such a type and design that additional preparation and processing are not required. Complications and additional folding and gluing work will be charged separately.

Supplements:

Required quantity: 6.500

2-sided up to format 205 mm wide and 292 mm high upt to 25 g, minimum DIN A6), total circulation:

€ 1.920.-

Pasted advertising media:

Postcards, data carriers, product samples etc. on carrier advertisements on request.



Discounts and terms of payment

Bound inserts/supplements:

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Delivery to:

A & 0 GmbH Versand Vulkan-Verlag Andrea Bedel Elisabeth-Selbert-Straße 5 63110 Rodgau-Dudenhofen Germany

For acceptance within 12 months (insertion year)

Frequency discount Volume discount 2 issues = 3% 2 pages = 5% 4 issues = 5% 4 pages = 10% 6 issues = 7 % 6 pages = 20%

All prices are exclusive of VAT.

Payment terms:

All invoices are payable net, without deduction within 15 days from date of invoice. A 3% discount is deductible in case of payment in advance. The invoice amount is accepted by order confirmation. Moratory interest will be charged on delay of payment. Direct debit mandate is possible.

Bank details:

Nassauische Sparkasse Wiesbaden BIC/SWIFT NASSDE55XXX IBAN DE 38 5105 0015 0107 0926 29 USt-IdNr. (VAT): DE 812 959 878



Volume and distribution analysis

Circulation analysis: 1. Q. 2023

Average print run: 5,500

Actual distributed copies: 4,850

(tvA)

650 subscribed Copies

- Complimentary Copies
- Copies sold

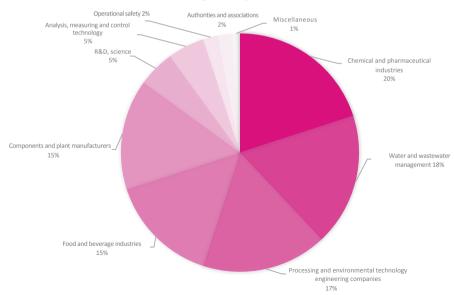
Geographical distribution analysis:

Economic area	share of actual copies	distributed copies	
Germany	92%	4,462	
Abroad	8%	388	
	100 %	4,850	

Recipients within the industries:

Engineers, process engineers, production managers, environmental officers, CEOs.

Recipient analysis:





Buyers guide directory

Display your logo in the buyers guide directory!

You can choose the section in which you want your entry to be placed. The duration is six consecutive issues and this will be extended by a further six issues if no cancelation is submitted.

Download comprehensive media data on the F&S market place now at: www.fs-journal.de/marktfuehrer/

Or you are welcome to request detailed information on the market place directly from our MediaSales team.

Over 150 companies have already booked. Would you like to be part of it? Please get in touch with us. Be present with your company entry 365 days a year and you will be found!





Your premium advantages

- Linking with your social-media-profile
- Name your contact details
- linking to your company news
- PDF-downloads
- and much more

print

VIIIIII

Basic entry (coloured logo + 6 lines)	490 Euro
Print + online for 6 German issues per year incl. one category	
Basic entry (coloured logo + 6 lines)	90,- Euro
Print + Online für International issue for one category	,
	550 F
Basic entry (coloured logo + 8 lines)	550 Euro
Print + online for 6 German issues per year incl. one category	
Premium entry online and basic entry print (requirement)	
for 1 year with a surcharge of	390,- Euro
Each additional line, 33 characters per category	60 Euro
Online keywords can be added at any time	120 Euro
per category and year (in addition to the basic entry)	
Your company will be displayed with the booked entry in the online Buyers Guide under your cat	tegory.



Format Jobs

In addition to your job advertisement print in F&S Filtration and Separating the reach of our wide-ranging online offer and present your job advertisement also on our digital career platform and on our social media sites.







www.fs-journal.de/jobs/

Place your **job ad online** and cover your skilled labour needs in a targeted manner!

Basic online	Top Job online	Premium print + online
8 weeks in the job portal	8 weeks in the job portal Linking to your company's landing page One LinkedIn posting via F&S	8 weeks in the job portal Linking to your company's landing page One LinkedIn posting via F&S Your advertisment in the printed magazine
€ 750	€1,200	Price on request



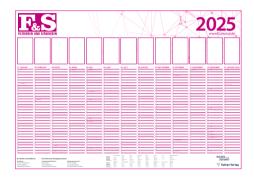
Annual wall calendar

Stay in the direct line of sight of your customers 365 days a year!

Put your advertising on the annual calendar from **F&S** in focus of your customers and show you a whole year presence.

incl. January 2026

Book your ad space in time and secure your desired month quickly!



Format 1 display field:	57 mm x 96 mm
Price:	€ 490
Format 2 display fields: Price:	121 mm x 96 mm
	€ 950
Advertising deadline	November 6 th , 2024
Publishing date	December 6 th , 2024

All prices are exclusive of VAT.

An annual wall calendar will be enclosed with the 6/2024 issue of **Filtration and Separation**.

With the calendar in DIN A1 format on the wall, your customer can keep an eye on all the important dates of the year 2025. With your ad on the calendar, you show a whole year's presence! Above each month you can present yourself advertising space above each month. Several fields can also be combined for your advertisement.



Global Guide print + online



Global Guide of the Filtration and Separation Industry

Publisher: Vulkan-Verlag GmbH Format: DIN A5

Volume: appr. 420 pages, 4c
Print run: 8,500 copies
Price: on demand

Advertising

deadline: March 4th 2024 **Release:** May 2024 to IFAT

Print material

deadline: March 7th 2024

Would you like to be part of it? Please get in touch with us.

COMPANY PORTRAIT - RATES:

	Format	4-colour
Company portrait – Print + Online	1/1 Page	€ 2,010
with self provided translation		€ 1,910
Company portrait – Print + Online	2/1 Page	€ 3,010
with self provided translation		€ 2,860

All prices are exclusive of VAT.

Present your company portrait!

Format: 1/1 page 4c, bleeded Format: 2/1 page 4c, bleeded

Specification:

The coloured company portrait includes the publication of your logo, complete address and contact details. You can choose the wording, the text should not exceed a length of approx. 1600 to 1800 characters. Up to 4 images and/or graphics can be placed on an area of 50 mm high and 182 mm wide.

COMBINATION OFFER

By booking a company portrait in the Global Guide, your content will also be available as an online profile at our website. This Global Guide entry will be linked with your website.





Global Guide – Premium Online Profile

NEW: Premium online

In future, the new F&S online platform will also enable you to expand the booked Global Guide BASICS entry with your current product or company brochures, videos, case studies, presentations and a current contact person.

With this extended **PREMIUM ENTRY**, we can supplement your company profile from the already booked print and online BASICS entry with additional information from your company. We are going to extend the reach of your information in your target group.

Upgrading to **PREMIUM ENTRY** is really easy! You provide us with additional content (photos, videos, case studies, presentations) and we will enter the data completely for you.

On the landing page of our company portal, we report on current topics and news from the field of filtration and separation. The matching PREMIUM PROFILEs are displayed in the environment of the editorial main topics. You can have additional content posted at regular intervals and thus achieve a higher Google ranking.

Comprehensive media information: www.fs-journal.de/global-guide

Advantages

- Clearly defined target group
- Range extension
- Better Google Ranking
- Get found! Higher relevance for search engines
- Easy to use. We set up all the company data vou provide.

- · Linking with social media profiles
- Name a contact person
- Linking to your company news
- Opportunity for PDF downloads (Case Studies, brochures)
- Video inclusion possible



Freudenberg Filtration Technologies GmbH Co. KG

D-69465 Weinheim Tel. +49 (0)6201 7107 264 viledon@freudenberg-filter.com www.freudenberg-filter.com

Viledon Filter und Filtermedien für die Zu-, Ab- und Umluftfiltration, Flüssigkeitsfiltration sowie Micron-Air KFZ-Innenraumfilter.

Special Offer: PREMIUM ENTRY

The price for the addition of all additional content to your 1/1-page company portrait is € 550.- per year. If you book the entire duration of the Global Guide (2 years), you will already receive a special price for the second year.

BASICS ENTRY inclusive

Your company profile will be taken over from the booked Global Guide company portrait online and linked to your website.

PREMIUM ENTRY – 1 year

€ 550.-

Expand your entry with relevant company information online

PREMIUM ENTRY— 2 years

€ 990.-

Expand your entry with relevant company information - online - for the entire duration of the Global Guide.



Website – Formats and rates

The portal offers many opportunities:

- In-depth research of content and B2B knowledge
- Daily news from the Filtration and Separation industry
- all trade fairs and events relevant for the sector
- Online Buyers Guide incl. suppliers and products
- Global Guide of the Filtration and Separation Industry
- the latest product and process developments
- large book shop
- · Job offers
- · and much more

All pages and functions are also optimized for mobile devices like smartphones or tablets.

Just try it!

www.fs-journal.de

Unites knowledge, markets and applicators!

Banner-Formats and rates

Format	Placement	Data- format	Format (width x height)	Data- volume	Price in €*
Leaderboard ¹	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	895
Leaderboard ¹	Focus page	jpg, gif, png	1280 x 120 px	max. 40 KB	795
Rectangle ¹	Focus page	jpg, gif, png	400 x 330 px	max. 40 KB	790
Fullsize- Banner 1	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	690
Fullsize- Banner 2	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	670
Fullsize- Banner 3	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	640
Advertorial ¹	Front page	editorial text	Word MS (max. 3000 Zeichen)	_	890
Sticky Banner ¹	Startseite	jpg, png	3170 x 235 px	max. 40 KB	1.400,-

Booking period: minimum 4 weeks

1) Premium-Placement * All prices are exclusive of the statutory value added tax.

Leaderboard Rectangle Advertorial Fullsize-Banner 1 Fullsize-Banner 2 Sticky Banner, fixed banner below

Topic-specific marketing solutions

Please contact us!

approx. 3,300 views/month



Newsletter

The newsletter provides:

- all technical topics relevant for the professional practice
- all up-to-date discussions and trends of the sector
- all important questions about the development of markets, companies and products

Sponsored newsletter

- Your exclusive company newsletter:
 Your content our design
 Your target group our target group
- Are you interested?
 Further information and conditions on request.

approx. 2,800 recipients
Opening rate approx. 34%

Formats and rates

Form of advertising	Data delivery	Format	Price in €*
Advertorial ¹	MS Word + 1 Figure or Logo	-	670€
Ad-Banner 1 ¹	jpg or png	600 x 120 px	430€
Ad-Banner 2 ¹	jpg or png	600 x 120 px	410 €
Ad-Banner 3 ¹	jpg or png	600 x 120 px	390 €
Video integration ²	on request	-	590 €

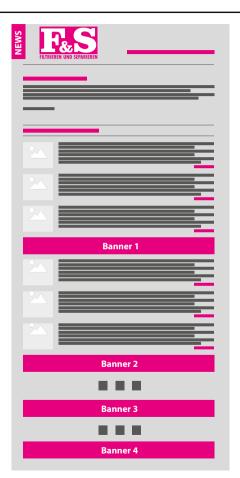
All prices are exclusive of VAT.

1) incl. link to the desired URL

2) incl. link to your Youtube-Channel

Date of release	Banner deadline
10.01.2024	05.01.2024
24.01.2024	19.01.2024
07.02.2024	02.02.2024
21.02.2024	16.02.2024
06.03.2024	01.03.2024
20.03.2024	15.03.2024
03.04.2024	28.03.2024
17.04.2024	12.04.2024
02.05.2024	26.04.2024
15.05.2024	08.05.2024
29.05.2024	24.05.2024
12.06.2024	07.06.2024
26.06.2024	21.06.2024

Date of release	Banner deadline
10.07.2024	05.07.2024
24.07.2024	19.07.2024
07.08.2024	02.08.2024
21.08.2024	16.08.2024
04.09.2024	30.08.2024
18.09.2024	13.09.2024
02.10.2024	27.09.2024
16.10.2024	11.10.2024
30.10.2024	25.10.2024
13.11.2024	08.11.2024
27.11.2024	22.11.2024
11.12.2024	06.12.2024





Social Media Formats

In addition to our regular ad and advertising formats, you can book exclusive formats in the F&S newsletter and on www.fs-journal.de:









Organic Posts	Price*
LinkedIn Posting Creation of a simple LinkedIn Posting based on text + image or text + video. Text: max. 1.200 signs picture: 600 px wide x 312 px height	310 € (text + picture) 410 € (text + video) 725 € (series with 3 Postings) + 100 € (text+video)
Carousel Posting	385 € (text+picture)
Creating an organic LinkedIn "carousel post" based on text + PDF with multiple pages. Text: max. 1.200 signs PDF. any format possible, we recommend square format	875 € (series with 3 Posts)

Sponsored Posts	Price*
Sponsored LinkedIn Posting	940 €
Creation of a sponsored LinkedIn posting based on text $+$ image or video.	
• Including selection advice and LinkedIn selection in coordination with the	plus agreed LinkedIn media budget
customer.	(1:1 cost)
Text: max 600 signs incl. space	including regular reporting
Sponsored Carousel Ad	1,160 €
Creation of a LinkedIn "Carousel Ad" based on text + image series with a	
maximum of 10 motifs.	plus agreed LinkedIn media budget
postigtext: max. 600 signs incl. spaces	(1:1 cost)
picture: square format	including regular reporting



Social Media Formats

In addition to our regular ad and advertising formats, you can book exclusive formats in the **F&S** newsletter and on **www.fs-journal.de**:







Lead Generation	Price*
Lead generation via Content Marketing, Content: Whitepaper or Webinar You have the content, we market it and provide you with the leads. Marketing takes place, for example, via: Organic posting or posting series on LinkedIn including sharing on other media sites from our company that are relevant to the topic	The number of leads transmitted depends on the budget, content and your target group and is tailored to the scope and period of the campaign.
 LinkedIn Sponsored Posts Stand alone newsletter Newsletter Text Ads News reports News reports on the XING news page and many more ideas and possibilities You can link to your own website with your own registration forms, or we can	After a concrete briefing, we will create a project, cost and media plan for the lead generation campaign and a detailed offer for you.
create a neutral landing page for you on our media brands' sites.	

Topic specific marketing solutions

Please contact us!



Your contact

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