

# F&S

FILTRIEREN UND SEPARIEREN

## Media Information 2023

Print/Online & Digital

37<sup>TH</sup> VOLUME 2023

Page 03

**Introduction**

Page 04-05

**Publishing and topics plan**

Page 06-08

**Advert formats | technical and other details**

Page 09

**Volume and distribution analysis**

Page 10

**Buyers guide directory**

Page 11

**Global Guide of the Filtration and Separation Industry**

Page 12

**Global Guide – Premium-Online**

Page 13

**Website – Formats and rates**

Page 14

**Newsletter**

Page 15-16

**Social Media Formats**

Page 17

**Format JOBS**

Page 18

**Your contacts**



**Dr.-Ing. Hildegard Lyko**  
Editor in chief  
Phone 49 201 82002 20  
h-lyko@vulkan-verlag.de

**Vulkan-Verlag GmbH**  
Friedrich-Ebert-Straße 55  
45127 Essen

**Title:**

**F&S – FILTRIEREN UND SEPARIEREN**

**Brief description:**

F&S Filtrieren und Separieren is the only German-language trade magazine that has been dealing exclusively with all types of filtration media for the last 36 years. Our comprehensive coverage includes particle separation from gas and liquid flows, classification and separation of bulk solids, membrane and centrifuge technology as well as the particle measuring technology sectors that are relevant to these processes. We report on current industrial developments and scientific research results.

**Target groups:**

Process engineers, engineers and CEOs in all the relevant industries: Chemical, pharmaceutical, (waste) water management, food and beverage industries, environmental and energy technologies, manufacturing and processing industries, machinery and plant engineering.

**Publication frequency:**

7 issues annually and possible special issues

**Magazine format:**

210 mm wide x 297 mm high, DIN A4

**Volume:**

37<sup>th</sup> Volume 2023



## Keywords and topics

- Engineering
- Solid-liquid separation
- Filtermedia
- Gas processing
- Solutions and mixtures
- Air pollution control
- Membrane technology
- Particle measurement technology
- Pumps
- Drying technology
- Water and wastewater processing
- Filtration
- Separation

Issue	Dates	Main topics* Other topics	Exhibitions and conferences
01 / 2023	Publishing date 10 February 2023  Advertising deadline 28 January 2023  Print documents deadline 2 February 2023	<b>FILTECH 2023 Special</b> <ul style="list-style-type: none"> <li>• Development of filter media</li> <li>• Sensors in filtration technology</li> <li>• Machines and components for filterproduction</li> <li>• Energy efficiency of separation operations</li> <li>• Simulation and digitalization</li> </ul>	<b>FILTECH</b> , Cologne, Germany 14 – 16 February 2023
02 / 2023	Publishing date 3 April 2023  Advertising deadline 8 March 2023  Print documents deadline 13 March 2023	<b>Enviromental technologies</b> <ul style="list-style-type: none"> <li>• Decarbonization and climate protection</li> <li>• Filtration and separation in the circular economy</li> <li>• Gas separation processes</li> <li>• Filtration and separation in the process industry</li> <li>• Digitalization and automation of separation processes</li> </ul>	<b>Hannover Messe</b> , Germany 17 – 21 April 2023  <b>Index</b> , Geneva, Switzerland 18 – 21 April 2023  <b>International Conference on Fabric Structures and Membrane Materials ICFSMM</b> , Paris, France 17 – 18 May 2023
International Edition	Publishing date 23 May 2023  Advertising deadline 25 April 2023  Print documents deadline 28 April 2023	<b>International Edition</b> <ul style="list-style-type: none"> <li>• Highlights of the year 2022</li> <li>• Separation processes in environmental technology and circular economy</li> <li>• Gas and air cleaning</li> <li>• Membrane and particle technology</li> </ul>	<b>E-world energy &amp; water 2023</b> Essen, Germany 23 – 25 May 2023
03 / 2023	Publishing date 27 June 2023  Advertising deadline 30 May 2023  Print documents deadline 2 June 2023	<b>Separation technologies in the process industry</b> <ul style="list-style-type: none"> <li>• treatment of process fluids</li> <li>• process intensification</li> <li>• recovery of valuable materials</li> <li>• clean water and clean room technology</li> <li>• product drying</li> </ul>	

\* Subjects and focal points are subject to change without notice.

## Keywords and topics

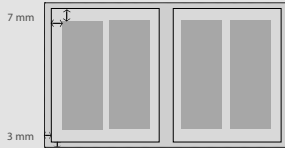
- Engineering
- Solid-liquid separation
- Filtermedia
- Gas processing
- Solutions and mixtures
- Air pollution control
- Membrane technology
- Particle measurement technology
- Pumps
- Drying technology
- Water and wastewater processing
- Filtration
- Separation

Issue	Dates	Main topics* Other topics	Exhibitions and conferences
04 / 2023	Publishing date 23 August 2023  Advertising deadline 28 July 2023  Print documents deadline 2 August 2023	<b>Water and wastewater technology</b> <ul style="list-style-type: none"> <li>• Membrane and centrifuge technology</li> <li>• Off-grid water and wastewater treatment</li> <li>• MLD and ZLD processes</li> <li>• Filter media</li> <li>• Separation processes in the pharmaceutical industry</li> </ul>	<b>European Aerosol Conference</b> Malaga, Spain 03 – 08 September 2023  <b>Powtech</b> , Nuremberg, Germany 26 – 28 September 2023  <b>Partec</b> , Nuremberg, Germany 26 – 28 September 2023  <b>Pollutec</b> Lyon, France 10 – 13 October 2023  <b>Int. Conf. on Separation Potential of Nanofiltration Membranes (ICSPNM)</b> , Paris, France 20 September 2023
05 / 2023	Publishing date 24 October 2023  Advertising deadline 27 September 2023  Print documents deadline 2 October 2023	<b>Food and beverage processing</b> <ul style="list-style-type: none"> <li>• Biotechnology</li> <li>• Sterile filtration</li> <li>• Filter manufacturing and testing</li> <li>• Metrology</li> <li>• Digitalization of separation processes</li> </ul>	<b>Aachener Tagung Wassertechnologie</b> 24. - 25. 10. 2023  <b>Aquatech Amsterdam</b> , Netherlands 06 – 09 November 2023  <b>Brau Bevale</b> , Nuremberg, Germany 14 – 16 November 2022
06 / 2023	Publishing date 6 December 2023  Advertising 10 November 2023  Print documents deadline 15 November 2023	<b>Aerosol technology</b> <ul style="list-style-type: none"> <li>• Interior air filtration</li> <li>• Exhaust gas treatment</li> <li>• Aerosols in the environment</li> <li>• Filter testing</li> <li>• Adsorption technology</li> </ul>	

\* Subjects and focal points are subject to change without notice.

## Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge



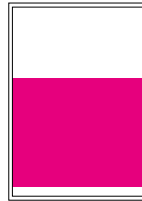
## Data transfers:

via e-mail (if necessary with download link) to: [anzeigen@vulkan-verlag.de](mailto:anzeigen@vulkan-verlag.de)  
 Create a file with information of magazine-title and issue.  
 File-Name as follows:  
 customer\_fs\_issue\_format.pdf  
 File-Name as follows:  
 customer\_fs\_1-23\_210x297.pdf  
 (Please use abbreviations when naming magazine and issue.)

## Proofs

Without proofs supplied by you (according to ISO 12647-1 with Ugra/FOGRA Media Wedge) we do not assume any warranty for color reproduction. Please send the proof to:

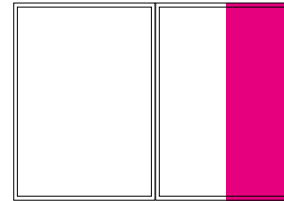
Vulkan-Verlag GmbH  
 Frau Melanie Zöller  
 Friedrich-Ebert-Straße 55  
 45127 Essen



## Title page

Bleed  
 210 x 205 mm  
 + 3 mm bleed on the right

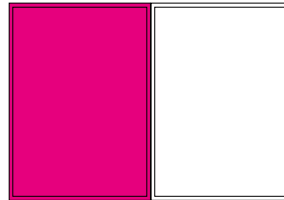
colour € 5,150.–



## Title caption

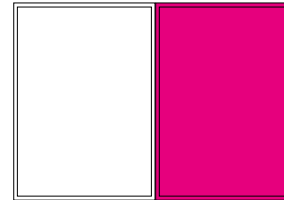
### 1/2 page vertical

Bleed  
 102 x 297 mm + 3 mm bleed  
 Type area  
 87 x 250 mm



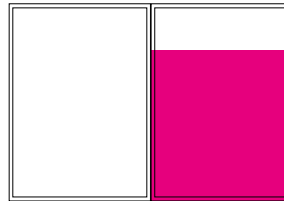
## 2. or 4. Cover page

Bleed  
 210 x 297 mm + 3 mm bleed  
 bw € 3,995.–  
 colour € 5,190.–



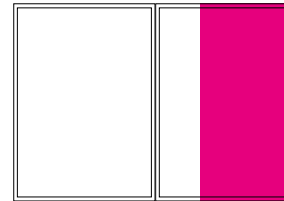
## 1/1 Page

Bleed  
 210 x 297 mm + 3 mm Bleed  
 Type area  
 180 x 250 mm  
 bw € 3,995.–  
 colour € 5,190.–



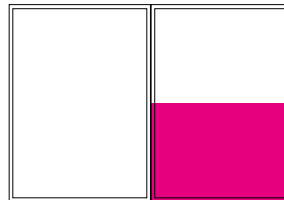
## 2/3 Page horizontal

Bleed  
 210 x 198 mm + 3 mm Bleed  
 Type area  
 180 x 167 mm  
 bw € 2,790.–  
 colour € 3,750.–



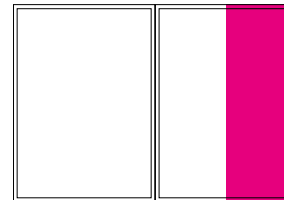
## 2/3 Page vertical

Bleed  
 137 x 297 mm + 3 mm Bleed  
 Type area  
 117 x 250 mm  
 bw € 2,790.–  
 colour € 3,750.–



## 1/2 Page horizontal

Bleed  
 210 x 148 mm + 3 mm Bleed  
 Type area  
 180 x 125 mm  
 bw € 2,110.–  
 colour € 2,830.–



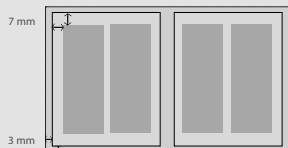
## 1/2 Page vertical

Bleed  
 102 x 297 mm + 3 mm Bleed  
 Type area  
 87 x 250 mm  
 bw € 2,110.–  
 colour € 2,830.–

All prices are exclusive of VAT.

## Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge



## Data transfers:

via e-mail (if necessary with download link) to:

[anzeigen@vulkan-verlag.de](mailto:anzeigen@vulkan-verlag.de)

Create a file with information of magazine-title and issue.

File-Name as follows: c

ustomer\_fs\_issue\_format.pdf

File-Name as follows:

customer\_fs\_1-23\_210x297.pdf

(Please use abbreviations when naming magazine and issue.)

## Proofs

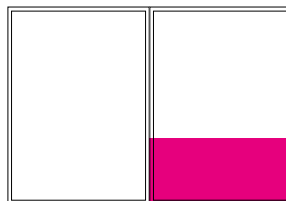
Without proofs supplied by you (according to ISO 12647-1 with Ugra/FOGRA Media Wedge) we do not assume any warranty for color reproduction. Please send the proof to:

Vulkan-Verlag GmbH

Frau Melanie Zöller

Friedrich-Ebert-Straße 55

45127 Essen



## 1/3 Page horizontal

Bleed

210 x 99 mm + 3 mm Bleed

Type area

180 x 83 mm

bw € 1,420.–

colour € 1,990.–



## 1/3 Page vertical

Bleed

71 x 297 mm + 3 mm Bleed

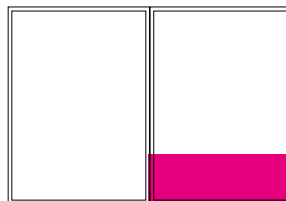
Type area

56 x 250 mm

Placement: Content/News

bw € 1,420.–

colour € 1,990.–



## 1/4 Page horizontal

Bleed

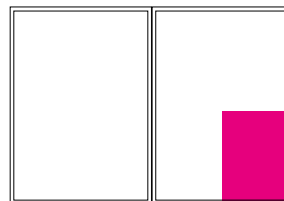
210 x 74 mm + 3 mm Bleed

Type area

180 x 62 mm

bw € 1,070.–

colour € 1,495.–



## 1/4 Page vertical, corner

Bleed

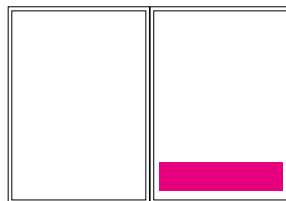
102 x 148 mm + 3 mm Bleed

Type area

87 x 125 mm

bw € 1,070.–

colour € 1,495.–



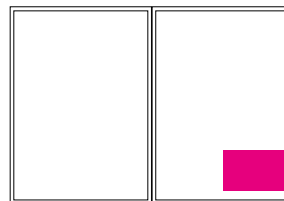
## 1/8 Page horizontal

Type area

180 x 31 mm

bw € 550.–

colour € 990.–



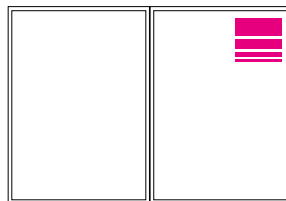
## 1/8 Page corner

Type area

87 x 62 mm

bw € 550.–

colour € 990.–



## Job advertisement

Price on request

All prices are exclusive of VAT.

## Bound inserts/supplements:

The condition for order acceptance and confirmation by the publisher is the submission of a binding sample. Supplements may only advertise the sales programme of an advertiser. They must be designed in such a way that they cannot be confused with the editorial part of the magazine. Inserts must have a closed edge. This means inserts may only be folded in the wrap fold. The insertion of brochures is also possible, provided they have a closed edge. No postage will be charged for inserts and items up to 2 mm high. Items 3 mm or more in height will incur additional postage charges. Inserts and additional technical costs are not discounted.

## Note:

Inserts and bound-in inserts must be bundled into manageable quantities, properly packaged and machine-processable and delivered free to the customer's address no later than 3 weeks before the first day of sale. Information on the number of transport units, magazine title and issue number is required. A sample should be visibly attached to each packaging unit.

## Delivery to:

Rhein-Main Buchbinderei GmbH  
Ostring 13  
65205 Wiesbaden-Nordenstadt  
Germany

## Bound inserts

Required quantity: 6.500

Weight of the bound insert: minimum 135 g/m<sup>2</sup>

Format for 2 sheets 420 x 297 mm + 3 mm bleed on all edges € 4,995.–

Bound inserts must be delivered untrimmed and unfolded. The front page and the run of the bound-in insert must be marked. Bound inserts must be of such a type and design that additional preparation and processing are not required. Complications and additional folding and gluing work will be charged separately.

## Supplements

Required quantity: 6.500

2-sided up to format 205 mm wide and 292 mm high up to 25 g, minimum DIN A6), total circulation: € 1,920.–

## Pasted advertising media:

Postcards, data carriers, product samples etc. on carrier advertisements on request.

## Discounts and terms of payment

### For acceptance within 12 months (insertion year)

#### Frequency discount

2 issues = 5%

4 issues = 10%

6 issues = 15%

#### Volume discount

2 pages = 5%

4 pages = 10%

6 pages = 20%

All prices are exclusive of VAT.

### Payment terms:

Invoices must be paid net within 14 days.

Agency commission: 15%

Bank direct debit: 2% discount

VAT ID-No: DE 219 106 460

Tax No: 04424751069

Tax office: VTB K20, Offenbach-Stadt

### Bank details:

Nassauische Sparkasse Wiesbaden

BIC/SWIFT NASSDE55XXX

IBAN DE 38 5105 0015 0107 0926 29

USt-IdNr. (VAT): DE 812 959 878



Circulation analysis: 1. Q. 2022

Average print run: 6,350

Actual distributed  
copies: 6,294  
(tvA)

650 subscribed Copies  
– Complimentary Copies  
– Copies sold

Free copies: 1,255

56 Residual, archive and  
specimen

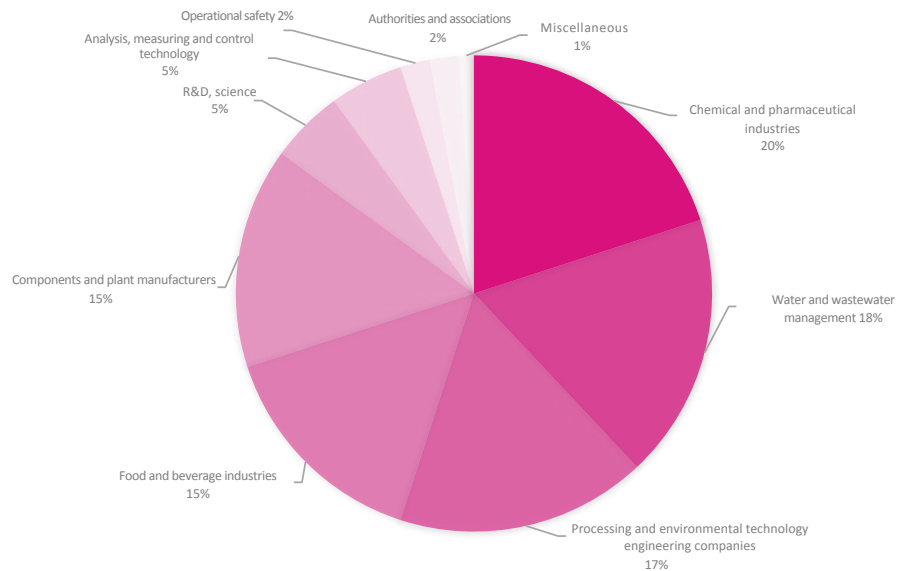
## Geographical distribution analysis:

Economic area	share of actual copies	distributed copies
Germany	92%	5,790
Abroad	8%	504
	<b>100 %</b>	<b>6,294</b>

## Recipients within the industries:

Engineers, process engineers, production managers,  
environmental officers, CEOs.

## Recipient analysis:



## Buyers guide directory

## Print + Online

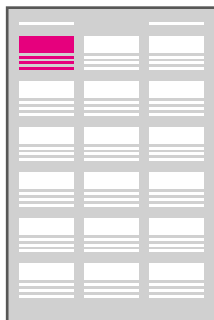
## Display your logo in the market guide!

You can choose the section in which you want your entry to be placed. The duration is six consecutive issues and this will be extended by a further six issues if no cancellation is submitted.

We will be pleased to provide you with an individual offer without any obligation.

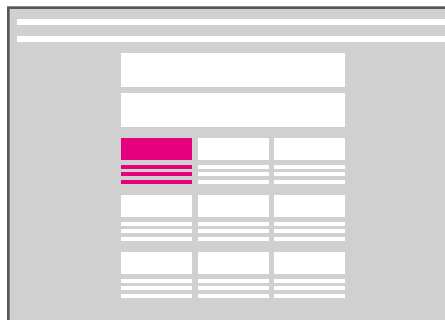
**Over 150 companies  
have already booked.  
Would you like to be part of it?  
Please get in touch with us.**

Be present with your company entry 365 days a year and you will be found!



print

+



online

### Your advantages

- Linking with your website
- Name your contact details
- Print and online

#### Basic entry (coloured logo + 6 lines)

Print + online for 6 German issues per year incl. one keyword

**480.- Euro plus VAT**

#### Basic entry (coloured logo + 8 lines)

Print + online for 6 German issues per year incl. one keyword

**540.- Euro plus VAT**

#### Each additional line, 30 characters per keyword

**60.- Euro plus VAT**

#### Online keywords can be added at any time

per keyword and year

(in addition to the basic entry) Your company will be displayed with the booked entry in the online Buyers Guide under your keyword.

**120.- Euro plus VAT**



## Book

### Global Guide of the Filtration and Separation Industry

**Publisher:** Vulkan-Verlag GmbH  
**Format:** DIN A5  
**Volume:** appr. 420 pages, 4c  
**Print run:** 8,500 copies  
**Price:** on demand  
**Advertising deadline:** 31 December 2023  
**Release:** Spring 2024

**Would you like to be part of it?**  
**Please get in touch with us.**

## COMPANY PORTRAIT – RATES:

		Format	4-colour
<input type="checkbox"/>	<b>Company portrait – Print + Online</b>	1/1 Page	€ 2,010.-
<input type="checkbox"/>	with self provided translation		€ 1,910.-
<input type="checkbox"/>	<b>Company portrait – Print + Online</b>	2/1 Page	€ 3,010.-
<input type="checkbox"/>	with self provided translation		€ 2,860.-

All prices are exclusive of VAT.

### Present your company portrait!

**Format:** 1/1 page 4c, bleded  
**Format:** 2/1 page 4c, bleded

### Specification:

The coloured company portrait includes the publication of your logo, complete address and contact details. You can choose the wording, the text should not exceed a length of approx. 1600 to 1800 characters. Up to 4 images and/or graphics can be placed on an area of 50 mm high and 182 mm wide.

## COMBINATION OFFER

By booking a company portrait in the Global Guide book, your content will also be available as an online profile at our website. This Global Guide entry will be linked with your website for 2 years.

Company presentations

F

**Freudenberg Filtration Technologies GmbH & Co. KG**  
 69264 Mannheim  
 Phone +49 6201 80 6264 info@freudenberg-filter.com  
 Fax +49 6201 38 5295 www.freudenberg-filter.com

**FREUDENBERG**  
 INNOVATING TOGETHER

**Filtration solutions for a better quality of life**

As a global technology leader in air and liquid filtration, Freudenberg Filtration Technologies develops and produces high-performance, energy-efficient filtration solutions which increase the efficiency of industrial processes, contribute towards climate protection and the environment.

- With its Vitec® and micropac® global brands, Freudenberg offers innovative filter elements and systems for the energy, hygienic, food & beverage, health and transport (automotive, marine, aviation) sectors, general ventilation and cleanroom technology, and for highly specialised applications.
- Vitec® stands for reliable process air optimisation, for products to improve indoor air quality in buildings and for high-quality liquid filtration solutions. These include the process and engineering design of ultra-pure liquid systems for pharmaceuticals as well as drinking water quality.
- micropac® filters are filters for cars, coaches and buses provide health protection and safe comfort, micropac® engine intake air filters improve engine performance.
- A comprehensive range of pleated solutions for air conditioning and ventilation in the office, residential and commercial buildings (B2B), environmental quality management, hospital air filtration, and many other applications and combinations.

**Filtrationslösungen für mehr Lebensqualität**

Als globaler Technologieführer in der Luft- und Flüssigkeitsfiltration entwickelt und produziert Freudenberg Filtration Technologies hochleistungsfähige, energieeffiziente Filtrationslösungen, die sowohl die Produktion verschärfen als auch Umwelt schützen.

- Mit den Marken Vitec® und micropac® bietet Freudenberg innovative Filterelemente und Systeme für die Energie, Hygiene, Lebensmittel- und Transport (Automobil, Luftfahrt, Marine, Luftfahrt), allgemeine Ventilation und Reinraum-Technik und für hoch anspruchsvolle Spezialanwendungen.
- Vitec® steht für zuverlässige Prozessluft, für Produkte zur Verbesserung der Raumluftqualität in Gebäuden und für hochwertige Flüssigkeitslösungen in der Wasserfiltration. Dazu zählen ultra-reine Flüssigkeitslösungen für die Pharmazie, für die Lebensmittelherstellung in der Lebensmittelindustrie, für die Wasserversorgung und für die Wasseraufbereitung in Trinkwasseranlagen.
- micropac® Filterelemente für PKW und Busse bieten Gesundheitsschutz und Fahrkomfort, micropac® Motorsauger erhöhen die Motorleistung und verbessern die Luftqualität in der Luft conditioning und in vielen anderen Anwendungen und Kombinationen.

**Core competencies**

- Protecting people and environment
- Optimising processes
- Cost-efficient, reliable, long-lasting
- Energy efficient
- System solutions & services

**Kernkompetenzen**

- Menschen und Umwelt schützen
- Prozesse optimieren
- Wirtschaftlich, verlässlich, langlebig
- Energieeffizient
- Systemlösungen & Services

www.freudenberg-filter.com

Global Guide 2023/2024 43

## NEW: Premium online

In future, the new **F&S online platform** will also enable you to expand the booked Global Guide BASICS entry with your current product or company brochures, videos, case studies, presentations and a current contact person.

With this extended **PREMIUM ENTRY**, we can supplement your company profile from the already booked print and online BASICS entry with additional information from your company. We are going to extend the reach of your information in your target group.

Upgrading to **PREMIUM ENTRY** is really easy! You provide us with additional content (photos, videos, case studies, presentations) and we will enter the data completely for you.

On the landing page of our company portal, we report on current topics and news from the field of filtration and separation. The matching **PREMIUM PROFILES** are displayed in the environment of the editorial main topics. You can have additional content posted at regular intervals and thus achieve a higher Google ranking.

**Comprehensive media information:**  
[www.fs-journal.de/global-guide](http://www.fs-journal.de/global-guide)

### Advantages

- Clearly defined target group
- Range extension
- Better Google Ranking
- Get found! Higher relevance for search engines
- Easy to use. We set up all the company data you provide.
- Linking with social media profiles
- Name a contact person
- Linking to your company news
- Opportunity for PDF downloads (Case Studies, brochures)
- Video inclusion possible

### Special Offer: PREMIUM ENTRY

The price for the addition of all additional content to your 1/1-page company portrait is € 550.- per year. If you book the entire duration of the Global Guide (2 years), you will already receive a special price for the second year.

#### BASICS ENTRY

**inclusive**

Your company profile will be taken over from the booked Global Guide company portrait online and linked to your website. (2 years)

#### PREMIUM ENTRY – 1 year

**€ 550.-**

Expand your entry with relevant company information - 365 days - online

#### PREMIUM ENTRY – 2 years

**€ 990.-**

Expand your entry with relevant company information - online - for the entire duration of the Global Guide (2 years).

All prices are exclusive of VAT.

The portal offers many opportunities:

- In-depth research of content and B2B knowledge
- Daily news from the Filtration and Separation industry
- all trade fairs and events relevant for the sector
- Online Buyers Guide incl. suppliers and products
- Global Guide of the Filtration and Separation Industry
- the latest product and process developments
- large book shop
- Job offers
- and much more

All pages and functions are also optimized for mobile devices like smartphones or tablets.

Just try it!

[www.fs-journal.de](http://www.fs-journal.de)

Unites knowledge, markets and applicators!

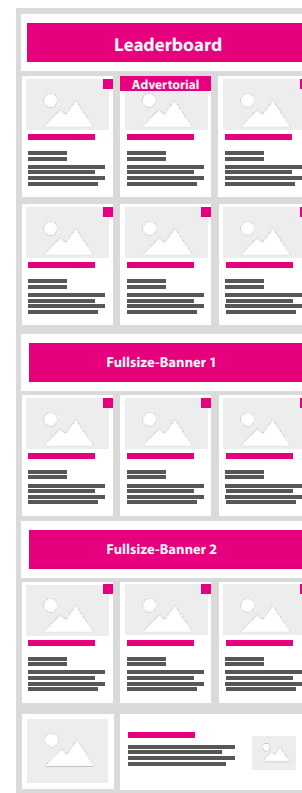
### Banner-Formats and rates

Format	Placement	Data-format	Format (width x height)	Data-volume	Price in € <sup>1</sup>
Leaderboard <sup>1</sup>	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	895.-
Leaderboard <sup>1</sup>	Focus page	jpg, gif, png	1280 x 120 px	max. 40 KB	795.-
Fullsize-Banner 1	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	690.-
Fullsize-Banner 2	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	670.-
Fullsize-Banner 3	Front page	jpg, gif, png	1280 x 120 px	max. 40 KB	640.-
Advertorial <sup>1</sup>	Front page	editorial text	Word MS (max. 3000 Zeichen)	–	890.-
Rectangle <sup>1</sup>	Focus page	jpg, gif, png	400 x 330 px	max. 40 KB	790.-

Booking period: 4 weeks

1) Premium-Placement

\* All prices are exclusive of the statutory value added tax.



**Topic-specific marketing solutions**

Please contact us!

### The newsletter provides:

- all technical topics relevant for the professional practice
- all up-to-date discussions and trends of the sector
- all important questions about the development of markets, companies and products

### Sponsored newsletter

- Your exclusive company newsletter:  
Your content - our design  
Your target group - our target group
- Are you interested?  
Further information and conditions on request.

### Formats and rates

Form of advertising	Data delivery	Format	Price in €
Advertorial <sup>1</sup>	MS Word + 1 Figure or Logo	–	670 €
Ad-Banner 1 <sup>1</sup>	jpg or png	600 x 120 px	430 €
Ad-Banner 2 <sup>1</sup>	jpg or png	600 x 120 px	410 €
Ad-Banner 3 <sup>1</sup>	jpg or png	600 x 120 px	390 €
Video integration <sup>2</sup>	on request	–	590 €

All prices are exclusive of VAT.

1) incl. link to the desired URL

2) incl. link to your Youtube-Channel

Date of release	Banner deadline
11.01.2023	07.01.2023
25.01.2023	20.01.2023
08.02.2023	03.02.2023
22.02.2023	17.02.2023
08.03.2023	03.03.2023
22.03.2023	17.03.2023
05.04.2023	01.04.2023
21.04.2023	19.04.2023
03.05.2023	28.04.2023
17.05.2023	12.05.2023
09.06.2023	07.06.2023
23.06.2023	20.06.2023

Date of release	Banner deadline
05.07.2023	01.07.2023
19.07.2023	14.07.2023
02.08.2023	28.07.2023
30.08.2023	25.08.2023
13.09.2023	08.09.2023
27.09.2023	22.09.2023
11.10.2023	06.10.2023
25.10.2023	20.10.2023
15.11.2023	10.11.2023
30.11.2023	28.11.2023
13.12.2023	09.12.2023

The screenshot shows a newsletter layout. At the top left is the 'NEWS' sidebar with the F&S logo and the text 'FILTRIEREN UND SEPARIEREN'. Below the sidebar is a main content area with several horizontal bars representing text. Four banner positions are highlighted with pink bars and labeled 'Banner 1', 'Banner 2', 'Banner 3', and 'Banner 4'. Each banner position contains a placeholder image of a mountain and several lines of placeholder text.

In addition to our regular ad and advertising formats, you can book exclusive formats in the F&S newsletter and on [www.fs-journal.de](http://www.fs-journal.de):



<https://www.linkedin.com/company/filtration-separation-international>



<https://www.xing.com/news/pages/f-s-filtrieren-und-separieren-1899>

## Social Media Formats

Organic Posts	Price*
<p><b>LinkedIn Posting</b></p> <p>Creation of a simple LinkedIn Posting based on text + image or text + video.</p>	<p>310 € (text + picture) +100 € (text + video) 725 € (series with 3 Postings) + 100 € (text+video)</p>
<p><b>Carousel Posting</b></p> <p>Creating an organic LinkedIn "carousel post" based on text + PDF with multiple pages.</p>	<p>385 € (text+picture) 875 € (Series with 3 Posts)</p>

Sponsored Posts	Price*
<p><b>Sponsored LinkedIn Posting</b></p> <p>Creation of a sponsored LinkedIn posting based on text + image or video.</p> <ul style="list-style-type: none"> <li>Including selection advice and LinkedIn selection in coordination with the customer.</li> </ul>	<p>940 € plus agreed LinkedIn media budget (1:1 cost)</p>
<p><b>Sponsored Carousel Ad</b></p> <p>Creation of a LinkedIn "Carousel Ad" based on text + image series with a maximum of 10 motifs.</p>	<p>1,160 € plus agreed LinkedIn media budget (1:1 cost)</p>

All prices are exclusive of VAT.

In addition to our regular ad and advertising formats, you can book exclusive formats in the F&S newsletter and on [www.fs-journal.de](http://www.fs-journal.de):



<https://www.linkedin.com/company/filtration-separation-international>



<https://www.xing.com/news/pages/f-s-filtrieren-und-separieren-1899>

### Lead Generation

#### Lead generation via Content Marketing, Content: Whitepaper or Webinar

You have the content, we market it and provide you with the leads.

Marketing takes place, for example, via:

Organic posting or posting series on LinkedIn including sharing on other media sites from our company that are relevant to the topic

- LinkedIn Sponsored Posts
- Stand alone newsletter
- Newsletter Text Ads
- News reports
- News reports on the XING news page
- and many more ideas and possibilities...

You can link to your own website with your own registration forms, or we can create a neutral landing page for you on our media brands' sites.

### Price\*

The number of leads transmitted depends on the budget, content and your target group and is tailored to the scope and period of the campaign.

After a concrete briefing, we will create a project, cost and media plan for the lead generation campaign and a detailed offer for you.

## Topic specific marketing solutions

Please contact us!



In addition to our regular ad and advertising formats, you can book exclusive formats in the F&S newsletter and on [www.fs-journal.de](http://www.fs-journal.de):



<https://www.linkedin.com/company/filtration-separation-international>



<https://www.xing.com/news/pages/f-s-filtrieren-und-separieren-1899>

## [www.fs-journal.de/jobs/](http://www.fs-journal.de/jobs/)

Place your **job ad online** and cover your skilled labour needs in a targeted manner!

Basic online	Top Job online	Premium print + online
<ul style="list-style-type: none"> <li>• 8 weeks in the job portal</li> <li>• Linking to your company's landing page</li> </ul>	<ul style="list-style-type: none"> <li>• 8 weeks in the job portal</li> <li>• Linking to your company's landing page</li> <li>• One LinkedIn posting via F&amp;S</li> <li>• <b>Placement in the first position during the entire time</b></li> </ul>	<ul style="list-style-type: none"> <li>• 8 weeks in the job portal</li> <li>• Linking to your company's landing page</li> <li>• One LinkedIn posting via F&amp;S</li> <li>• <b>Your advertisement in the printed magazine</b></li> </ul>
<b>€ 490.-</b>	<b>€ 750.-</b>	<b>Price on request</b>

All prices are exclusive of VAT.

**Members of the editorial advisory board**

- Dr.-Ing. Ines Bettermann, CUT Membrane Technology GmbH, Erkrath
- Dipl.-Ing. Franziska Blauth, Institut für Umwelt- und Energietechnik (IUTA) e.V., Duisburg
- Dr.-Ing. Marco Gleiß, MVM, Karlsruhe Institut für Technologie
- Dr.-Ing. Heike Illing-Günther, Sächsisches Textilforschungsinstitut, Chemnitz
- Prof. Dr. Dietmar Lerche, LUM GmbH, Berlin
- Prof. Dr.-Ing Siegfried Ripperger, Information and Engineering Services (IES) GmbH, Kaiserslautern
- Dipl.-Ing. Wirt.-Ing. MA Stephan Schütze, Schütze Konzept, Krefeld
- Thorsten Stoffel, DELBAG GmbH, Herne
- Prof. Dr.-Ing. habil. Thomas Wintgens, ISA, RWTH Aachen

**Publisher**

Eckhard von der Lühe



Editor-in-Chief:  
**Dr.-Ing. Hildegard Lyko**  
 Phone: +49 201 82002 20  
[h.lyko@vulkan-verlag.de](mailto:h.lyko@vulkan-verlag.de)



Team Leader:  
**Simon Meyer**  
 Phone: +49 201 82002 32  
[s.meyer@vulkan-verlag.de](mailto:s.meyer@vulkan-verlag.de)



Editor:  
**Isabell Hochstrat**  
 Phone: +49 201 82002 54  
[i.hochstrat@vulkan-verlag.de](mailto:i.hochstrat@vulkan-verlag.de)



Editor assistant:  
**Simon Hefner**  
 Phone: +49 201 82002 57  
[s.hefner@vulkan-verlag.de](mailto:s.hefner@vulkan-verlag.de)



Head of Media Sales  
**Inge Spoerel**  
 Phone: +49 201 82002 62  
[i.spoerel@vulkan-verlag.de](mailto:i.spoerel@vulkan-verlag.de)



Assistant MediaSales  
 Buyers Guide  
**Andreas Przybyla**  
 Phone: +49 201 82002 22  
[a.przybyla@vulkan-verlag.de](mailto:a.przybyla@vulkan-verlag.de)



Advertising Administration:  
**Martina Mittermayer**  
 Phone: +49 201 82002 60  
[m.mittermayer@vulkan-verlag.de](mailto:m.mittermayer@vulkan-verlag.de)