

F&S

FILTRIEREN UND SEPARIEREN

Media Information 2022

Print/Online & Digital

36TH VOLUME 2022

35
YEAR
ANNIVERSARY

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Your contacts



Dr.-Ing. Hildegard Lyko
Editor in chief
Phone +49 201 82002 20
h-lyko@vulkan-verlag.de

Vulkan-Verlag GmbH
Friedrich-Ebert-Straße 55
45127 Essen
Phone +49 201 82002 26
Telefax +49 201 82002 34
info@vulkan-verlag.de
www.vulkan-verlag.de

Title:

F&S – FILTRIEREN UND SEPARIEREN

Brief description:

F&S Filtrieren und Separieren is the only German-language trade magazine that has been dealing exclusively with all types of filtration media for the last 35 years. Our comprehensive coverage includes particle separation from gas and liquid flows, classification and separation of bulk solids, membrane and centrifuge technology as well as the particle measuring technology sectors that are relevant to these processes. We report on current industrial developments and scientific research results.

Target groups:

Process engineers, engineers and CEOs in all the relevant industries: Chemical, pharmaceutical, (waste) water management, food and beverage industries, environmental and energy technologies, manufacturing and processing industries, machinery and plant engineering.

Publication frequency:

7 issues annually and possible special issues

Magazine format:

210 mm wide x 297 mm high, DIN A4

Volume:

36th Volume 2022



Keywords and topics

- Engineering
- Solid-liquid separation
- Filtermedia
- Gas processing
- Solutions and mixtures
- Air pollution control
- Membrane technology
- Particle measurement technology
- Pumps
- Drying technology
- Water and wastewater processing
- Filtration
- Separation

| Issue | Dates | Main topics* Other topics | Exhibitions and conferences |
|-----------------------|---|--|---|
| 01 / 2022 | Publishing date 23 February 2022 Advertising deadline 28 January 2022 Print documents deadline 2 February 2022 | FILTECH 2022 Special <ul style="list-style-type: none"> • New developments in the field of filtration technology • Filtermedia • Machines and components for filterproduction • Gas and air cleaning | FILTECH 8 – 10 March 2022 |
| International Edition | Publishing date 28 March 2022 Advertising deadline 2 March 2022 Print documents deadline 7 March 2022 | Highlights 2021 and new developments <ul style="list-style-type: none"> • Air pollution control • Membrane technology • Filtration and separation in environmental technology • Characterization of filters and particles • Filtration and separation in the process industry • Digitalization and automation of separation processes | Anuga Foodtec 26 – 29 April 2022 |
| 02 / 2022 | Publishing date 20 May 2022 Advertising deadline 26 April 2022 Print documents deadline 29 April 2022 | IFAT 2022 Special <ul style="list-style-type: none"> • Separation processes in environmental technology • Wastewater treatment and recyclables recovery • Treatment of sewage sludge • Recycling processes for plastics, building materials and metals | IFAT 30 May – 3 June 2022 Nanofiltration 27 – 30 June 2022 |
| 03 / 2022 | Publishing date 30 June 2022 Advertising deadline 1 June 2022 Print documents deadline 7 June 2022 | ACHEMA 2022 Special <ul style="list-style-type: none"> • Separation processes for the chemical and pharmaceutical industries and for biotechnology • Water processing for the chemical and pharmaceutical industries and for biotechnology • Clean room technology | ACHEMA 22 – 26 August 2022 |

* Subjects and focal points are subject to change without notice.

Keywords and topics

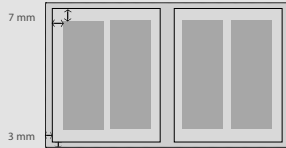
- Engineering
- Solid-liquid separation
- Filtermedia
- Gas processing
- Solutions and mixtures
- Air pollution control
- Membrane technology
- Particle measurement technology
- Pumps
- Drying technology
- Water and wastewater processing
- Filtration
- Separation

| Issue | Dates | Main topics* Other topics | Exhibitions and conferences |
|-----------|--|--|---|
| 04 / 2022 | Publishing date 23 August 2022 Advertising deadline 28 July 2022 Print documents deadline 2 August 2022 | Separation processes for the powder and bulk solids industry <ul style="list-style-type: none"> • Sieves, sifters and cyclones • Particle technology • Industrial dedusting • Air and gas filtration • Adsorption technology | Powtech , 30 August – 1 September 2022 Drinktec and oils + fats 12 – 16 September 2022 11. ProcessNet Annual Meeting and 35. DECHEMA Annual Meeting of Biotechnologists 2022, 12 – 15 September 2022 World Filtration Congress , 6 – 9 October 2022 |
| 05 / 2022 | Publishing date 20 October 2022 Advertising deadline 23 September 2022 Print documents deadline 28 September 2022 | Membranes: materials and processes <ul style="list-style-type: none"> - for treating water and wastewater - for treating process fluids - for gas separation • Separation processes for the food and beverage industry | 18. Aachener Membran Kolloquium 23 – 24 November 2022 FILTREX Europe (November) |
| 06 / 2022 | Publishing date 16 December 2022 Advertising 22 November 2022 Print documents deadline 25 November 2022 | Aerosol technology <ul style="list-style-type: none"> • Air and gas filtration • Testing and characterizing filtermedia and filter elements | |

* Subjects and focal points are subject to change without notice.

Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge



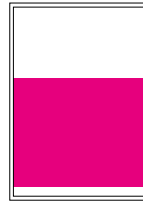
Data transfers:

via e-mail (if necessary with download link) to: anzeigen@vulkan-verlag.de
 Create a file with information of magazine-title and issue.
 File-Name as follows: c
 ustomer_fs_issue_format.pdf
 File-Name as follows:
 customer_fs_1-21_210x297.pdf
 (Please use abbreviations when naming magazine and issue.)

Proofs

Without proofs supplied by you (according to ISO 12647-1 with Ugra/FOGRA Media Wedge) we do not assume any warranty for color reproduction. Please send the proof to:

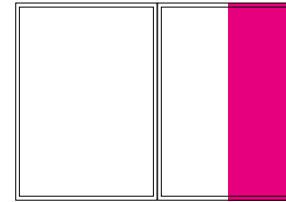
Vulkan-Verlag GmbH
 Frau Melanie Zöller
 Friedrich-Ebert-Straße 55
 45127 Essen



Title page

Bleed
 210 x 205 mm
 + 3 mm bleed on the right

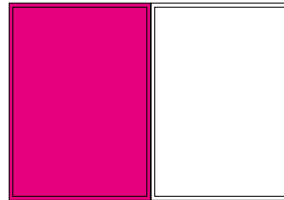
colour € 5,050.-



Title caption

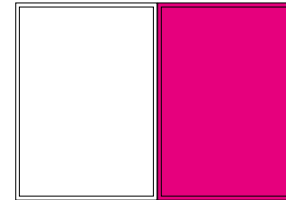
1/2 page vertical

Bleed
 102 x 297 mm + 3 mm bleed
 Type area
 87 x 250 mm



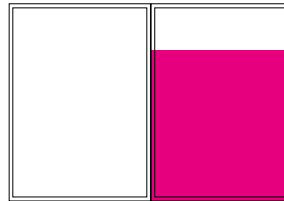
2. or 4. Cover page

Bleed
 210 x 297 mm + 3 mm bleed
 sw € 3,975.-
 colour € 5,140.-



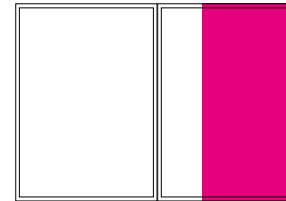
1/1 Page

Bleed
 210 x 297 mm + 3 mm Bleed
 Type area
 180 x 250 mm
 sw € 3,975.-
 colour € 5,140.-



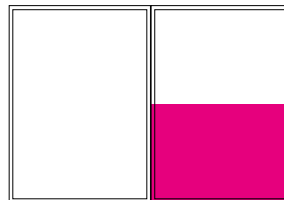
2/3 Page horizontal

Bleed
 210 x 198 mm + 3 mm Bleed
 Type area
 180 x 167 mm
 sw € 2,660.-
 colour € 3,620.-



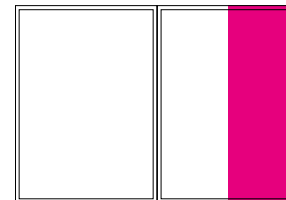
2/3 Page vertical

Bleed
 137 x 297 mm + 3 mm Bleed
 Type area
 117 x 250 mm
 sw € 2,660.-
 colour € 3,620.-



1/2 Page horizontal

Bleed
 210 x 148 mm + 3 mm Bleed
 Type area
 180 x 125 mm
 sw € 2,010.-
 colour € 2,730.-

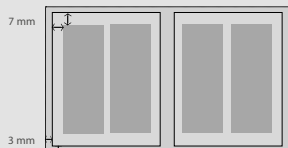


1/2 Page vertical

Bleed
 102 x 297 mm + 3 mm Bleed
 Type area
 87 x 250 mm
 sw € 2,010.-
 colour € 2,730.-

Data output:

- printable PDF/X-3
- Resolution: 300 dpi
- All fonts used have to be embedded
- 3 mm at all outer edges for bleed advertisement
- in order to avoid bleed within the text we recommend at least 7 mm distance between logo/text and outer edge



Data transfers:

via e-mail (if necessary with download link) to: anzeigen@vulkan-verlag.de

Create a file with information of magazine-title and issue.

File-Name as follows: c

ustomer_fs_issue_format.pdf

File-Name as follows:

customer_fs_1-21_210x297.pdf

(Please use abbreviations when naming magazine and issue.)

Proofs

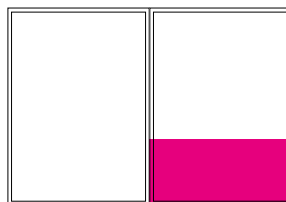
Without proofs supplied by you (according to ISO 12647-1 with Ugra/FOGRA Media Wedge) we do not assume any warranty for color reproduction. Please send the proof to:

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45127 Essen



1/3 Page horizontal

Bleed

210 x 99 mm + 3 mm Bleed

Type area

180 x 83 mm

sw € 1,350.–

colour € 1,920.–



1/3 Page vertical

Bleed

71 x 297 mm + 3 mm Bleed

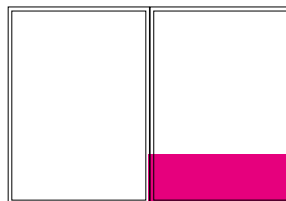
Type area

56 x 250 mm

Placement: Content/News

sw € 1,350.–

colour € 1,920.–



1/4 Page horizontal

Bleed

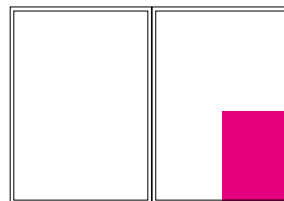
210 x 74 mm + 3 mm Bleed

Type area

180 x 62 mm

sw € 1,015.–

colour € 1,435.–



1/4 Page vertical, corner

Bleed

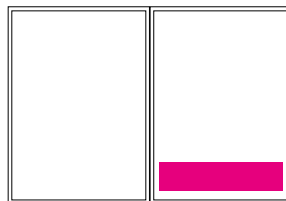
102 x 148 mm + 3 mm Bleed

Type area

87 x 125 mm

sw € 1,015.–

colour € 1,435.–



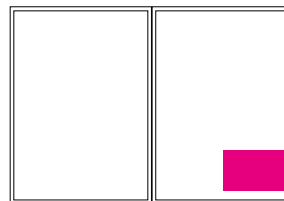
1/8 Page horizontal

Type area

180 x 31 mm

sw € 520.–

colour € 940.–



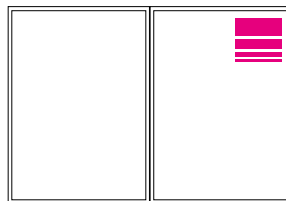
1/8 Page corner

Type area

87 x 62 mm

sw € 520.–

colour € 940.–



Job advertisement

per mm/1 column

6.90 €

Bound inserts/supplements:

The condition for order acceptance and confirmation by the publisher is the submission of a binding sample. Supplements may only advertise the sales programme of an advertiser. They must be designed in such a way that they cannot be confused with the editorial part of the magazine. Inserts must have a closed edge. This means inserts may only be folded in the wrap fold. The insertion of brochures is also possible, provided they have a closed edge. No postage will be charged for inserts and items up to 2 mm high. Items 3 mm or more in height will incur additional postage charges. Inserts and additional technical costs are not discounted.

Note:

Inserts and bound-in inserts must be bundled into manageable quantities, properly packaged and machine-processable and delivered free to the customer's address no later than 3 weeks before the first day of sale. Information on the number of transport units, magazine title and issue number is required. A sample should be visibly attached to each packaging unit.

Delivery to:

Rhein-Main Buchbinderei GmbH
Ostring 13
65205 Wiesbaden-Nordenstadt
Germany

Bound inserts

Weight of the bound insert: minimum 135 g/m²

Format for 2 sheets 420 x 297 mm + 3 mm bleed on all edges € 4,995.–

Bound inserts must be delivered untrimmed and unfolded. The front page and the run of the bound-in insert must be marked. Bound inserts must be of such a type and design that additional preparation and processing are not required. Complications and additional folding and gluing work will be charged separately.

Supplements

2-sided up to format 205 mm wide and 292 mm high up to 25 g, minimum DIN A6), total circulation: € 1,820.–

Pasted advertising media:

Postcards, data carriers, product samples etc. on carrier advertisements on request.

Discounts and terms of payment

For acceptance within 12 months (insertion year)

Frequency discount

2 issues = 5%

4 issues = 10%

6 issues = 15%

Volume discount

2 pages = 5%

4 pages = 10%

6 pages = 20%

All prices are exclusive of VAT.

Payment terms:

Invoices must be paid net within 14 days.

Agency commission: 15%

Bank direct debit: 2% discount

VAT ID-No: DE 219 106 460

Tax No: 04424751069

Tax office: VTB K20, Offenbach-Stadt

Bank details: Nassauische Sparkasse Wiesbaden

BIC/SWIFT NASSDE55XXX

IBAN DE 38 5105 0015 0107 0926 29

USt-IdNr. (VAT): DE 812 959 878

Circulation analysis: 1. Q. 2021

Average print run: 6,350

Actual distributed
copies: 6,294
(tvA)

650 subscribed Copies
– Complimentary Copies
– Copies sold

Free copies: 1,255

56 Residual, archive and
specimen

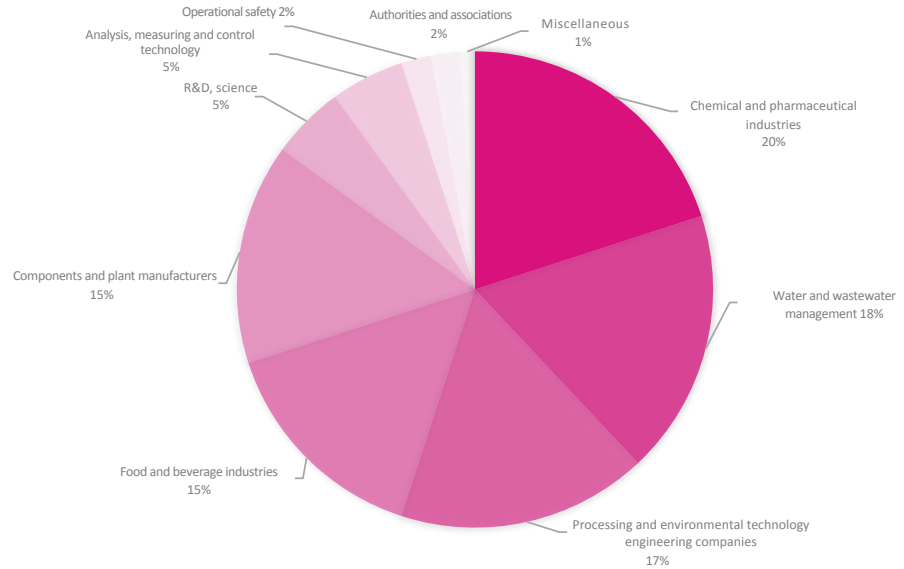
Geographical distribution analysis:

| Economic area | share of actual copies | distributed copies |
|---------------|------------------------|--------------------|
| Germany | 92% | 5,790 |
| Abroad | 8% | 504 |
| | 100 % | 6,294 |

Recipients within the industries:

Engineers, process engineers, production managers,
environmental officers, CEOs.

Recipient analysis:



Buyers guide directory

Print + Online

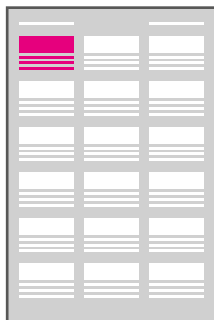
Display your logo in the market guide!

You can choose the section in which you want your entry to be placed. The duration is six consecutive issues and this will be extended by a further six issues if no cancellation is submitted.

We will be pleased to provide you with an individual offer without any obligation.

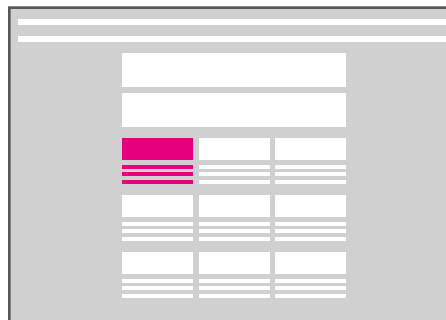
**Over 150 companies
have already booked.
Would you like to be part of it?
Please get in touch with us.**

Be present with your company entry 365 days a year and you will be found!



print

+



online

Your advantages

- Linking with your website
- Name your contact details

Basic entry (coloured logo + 6 lines)

Print + online for 6 German issues per year incl. one keyword

420.- Euro plus VAT

Basic entry (coloured logo + 8 lines)

Print + online for 6 German issues per year incl. one keyword

498.- Euro plus VAT

Each additional line, 30 characters per keyword

60.- Euro plus VAT

Online keywords can be added at any time

per keyword and year

(in addition to the basic entry) Your company will be displayed with the booked entry in the online Buyers Guide under your keyword.

120.- Euro plus VAT



Book

Global Guide of the Filtration and Separation Industry 2022 – 2024

| | |
|-----------------------------|---------------------|
| Publisher: | Vulkan-Verlag GmbH |
| Format: | DIN A5 |
| Volume: | appr. 420 pages, 4c |
| Print run: | 8,500 copies |
| Price: | on demand |
| Advertising deadline | 10 March 2022 |
| Release: | May 2022 |

Would you like to be part of it?
Please get in touch with us.

COMPANY PORTRAIT – RATES:

| | | Format | 4-colour |
|--------------------------|--|----------|-----------|
| <input type="checkbox"/> | Company portrait – Print + Online | 1/1 Page | € 1,950.- |
| <input type="checkbox"/> | with self provided translation | | € 1,850.- |
| <input type="checkbox"/> | Company portrait – Print + Online | 2/1 Page | 2,950.- |
| <input type="checkbox"/> | with self provided translation | | 2,800.- |

All prices are exclusive of VAT.

Present your company portrait!

Format: 1/1 page 4c, bleded
Format: 2/1 page 4c, bleded

Specification:

The coloured company portrait includes the publication of your logo, complete address and contact details. You can choose the wording, the text should not exceed a length of approx. 1600 to 1800 characters. Up to 4 images and/or graphics can be placed on an area of 50 mm high and 182 mm wide.

COMBINATION OFFER

By booking a company portrait in the Global Guide book, your content will also be available as an online profile at our website. This Global Guide entry will be linked with your website for 2 years.

Company presentation

Ahlstrom-Munksjö
 Amnåvägen 4 | 23040 Tarpersjö, Finland | Phone: +358 10 288 14
 filtration@ahlstrom-munksjo.com | www.ahlstrom-munksjo.com

Smart solutions out of fibers to filtration customers worldwide

Fibers are at the core of what we do and the common denominator for our products and solutions. Ahlstrom-Munksjö is a global technology leader in design, development and production of innovative fiber-based filter media. Our long experience in chemistry and fibers has been being transferred to the fibrous market for over 70 years. Our technology portfolio is a result of our commitment to ensure that your specific filter media performance requirements are met. Manufacturing plants in North and South America, Europe and Asia are working continuously to improve product performance and offer customer focused solutions. We serve customers in variety of industrial and engine applications. Major applications range from Power Generation, Pulp/Paper, Air Pollution Control for Industry and Oil Separation.

We have recently introduced the premium benefits of Trinitex Advance for power generation. Ahlstrom-Munksjö's Trinitex Advance is a premium solution for engine applications, specifically to provide solutions for air intake, oil filtration, fuel filtration and cabin air filtration. With our world-class filter media technologies, we can assure that you will find the correct filter media solution.

Intelligente faserbasierte Lösungen für Filtrationskunden in aller Welt

Fasern stehen im Zentrum unserer Tätigkeit und sind die Grundlage für unsere Produkte und Lösungen. Ahlstrom-Munksjö ist ein globaler Technologieführer in der Konzeption, Entwicklung und Herstellung innovativer Faserbasierte Filtermedien. Aufgrund unserer langjährigen Erfahrung in Chemie und Fasertechnik sind wir in der Lage, die spezifischen Anforderungen unserer Kunden zu erfüllen. Unsere Produktionsanlagen in Nord- und Südamerika, Europa und Asien arbeiten kontinuierlich daran, die Produktleistung zu verbessern und bieten kundenspezifische Lösungen. Unsere Kunden umfassen unter anderem die Bereiche Energieerzeugung, Papier- und Holzindustrie, Luft- und Ölreinigung. Wir haben kürzlich die Premiumvorteile von Trinitex Advance für die Stromerzeugung eingeführt. Ahlstrom-Munksjö's Trinitex Advance ist eine Premiumlösung für die Luft- und Ölreinigung. Mit unserer Weltklasse-Filtermedientechnologien für Filtermedien können wir sicherstellen, dass wir Ihnen die passende Filtermedienlösung bieten.

TRINITEX ADVANCE
Pure Air for Industrial Applications

Extia
Extended Filtration Lifetime

Core competencies

- Smart and sustainable solutions out of fibers
- Smart and innovative solutions for industrial filtration applications
- Global leader in filter media production

Key competences

- Intelligente und nachhaltige Lösungen
- Kluge und innovative Lösungen für industrielle Filteranwendungen
- Weltweiter Führer in der Herstellung von Filtermedien

www.ahlstrom-munksjo.com | Global Guide 2022-2022 13

NEW: Premium online

In future, the new **F&S online platform** will also enable you to expand the booked Global Guide BASICS entry with your current product or company brochures, videos, case studies, presentations and a current contact person.

With this extended **PREMIUM ENTRY**, we can supplement your company profile from the already booked print and online BASICS entry with additional information from your company. We are going to extend the reach of your information in your target group.

Upgrading to **PREMIUM ENTRY** is really easy! You provide us with additional content (photos, videos, case studies, presentations) and we will enter the data completely for you.

On the landing page of our company portal, we report on current topics and news from the field of filtration and separation. The matching **PREMIUM PROFILES** are displayed in the environment of the editorial main topics. You can have additional content posted at regular intervals and thus achieve a higher Google ranking.

Comprehensive media information:
www.fs-journal.de/global-guide

Advantages

- Clearly defined target group
- Range extension
- Better Google Ranking
- Get found! Higher relevance for search engines
- Easy to use. We set up all the company data you provide.
- Linking with social media profiles
- Name a contact person
- Linking to your company news
- Opportunity for PDF downloads (Case Studies, brochures)
- Video inclusion possible

Special Offer: PREMIUM ENTRY

The price for the addition of all additional content to your 1/1-page company portrait is € 495.- per year. If you book the entire duration of the Global Guide (2 years), you will already receive a special price for the second year.

BASICS ENTRY

inclusive

Your company profile will be taken over from the booked Global Guide company portrait online and linked to your website. (2 years)

PREMIUM ENTRY – 1 year

€ 495.-

Expand your entry with relevant company information - 365 days - online

PREMIUM ENTRY – 2 years

€ 890.-

Expand your entry with relevant company information - online - for the entire duration of the Global Guide (2 years).

All prices are exclusive of VAT.

The portal offers many opportunities:

- In-depth research of content and B2B knowledge
- Daily news from the Filtration and Separation industry
- all trade fairs and events relevant for the sector
- Online Buyers Guide incl. suppliers and products
- Global Guide of the Filtration and Separation Industry
- the latest product and process developments
- large book shop
- Job offers
- and much more

All pages and functions are also optimized for mobile devices like smartphones or tablets.

Just try it!

www.fs-journal.de

Unites knowledge, markets and applicators!

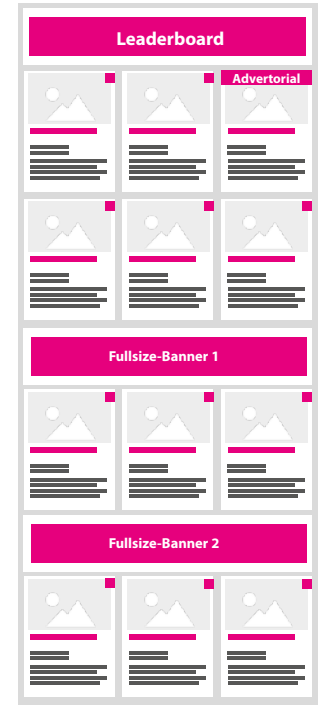
Banner-Formats and rates

| Format | Placement | Data-format | Format (width x height) | Data-volume | Price in € ¹ |
|--------------------------|------------|---------------------|-----------------------------|-------------|-------------------------|
| Leaderboard ¹ | Front page | jpg, gif, png | 1280 x 120 px | max. 40 KB | 890.- |
| Leaderboard ¹ | Underpage | jpg, gif, png | 1280 x 120 px | max. 40 KB | 790.- |
| Fullsize-Banner 1 | Front page | jpg, gif, png | 1280 x 120 px | max. 40 KB | 680.- |
| Fullsize-Banner 2 | Front page | jpg, gif, png | 1280 x 120 px | max. 40 KB | 660.- |
| Fullsize-Banner 3 | Front page | jpg, gif, png | 1280 x 120 px | max. 40 KB | 640.- |
| Advertorial ¹ | Front page | Redaktioneller Text | Word MS (max. 3000 Zeichen) | – | 850.- |
| Rectangle ¹ | Front page | jpg, gif, png | 400 x 330 px | max. 40 KB | 790.- |

Booking period: 4 weeks

1) Premium-Placement

* All prices are exclusive of the statutory value added tax.



Topic-specific marketing solutions

Please contact us!

The newsletter provides:

- all technical topics relevant for the professional practice
- all up-to-date discussions and trends of the sector
- all important questions about the development of markets, companies and products

Sponsored newsletter

- Your exclusive company newsletter:
Your content - our design
Your target group - our target group
- Are you interested?
Further information and conditions on request.

Formats and rates

| Form of advertising | Data delivery | Format | Price in € |
|--------------------------------|-------------------------------|--------------|------------|
| Advertorial ¹ | MS Word + 1 Figure or Logo | – | 650 € |
| Ad-Banner 1 ¹ | jpg oder png | 600 x 120 px | 420 € |
| Ad-Banner 2 ¹ | jpg oder png | 600 x 120 px | 400 € |
| Ad-Banner 3 ¹ | jpg oder png | 600 x 120 px | 380 € |
| Video integration ² | on request | – | 590 € |

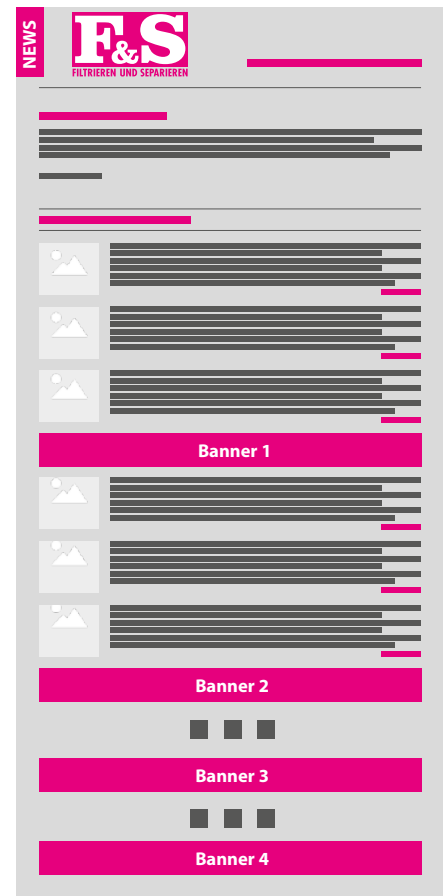
All prices are exclusive of VAT.

1) incl. link to the desired URL

2) incl. link to your Youtube-Channel

| Date of release | Banner deadline |
|-----------------|-----------------|
| 11.01.2022 | 07.01.2022 |
| 25.01.2022 | 20.01.2022 |
| 08.02.2022 | 03.02.2022 |
| 22.02.2022 | 17.02.2022 |
| 08.03.2022 | 03.03.2022 |
| 22.03.2022 | 17.03.2022 |
| 05.04.2022 | 01.04.2022 |
| 21.04.2022 | 19.04.2022 |
| 03.05.2022 | 28.04.2022 |
| 17.05.2022 | 12.05.2022 |
| 09.06.2022 | 07.06.2022 |
| 23.06.2022 | 20.06.2022 |

| Date of release | Banner deadline |
|-----------------|-----------------|
| 05.07.2022 | 01.07.2022 |
| 19.07.2022 | 14.07.2022 |
| 02.08.2022 | 28.07.2022 |
| 30.08.2022 | 25.08.2022 |
| 13.09.2022 | 08.09.2022 |
| 27.09.2022 | 22.09.2022 |
| 11.10.2022 | 06.10.2022 |
| 25.10.2022 | 20.10.2022 |
| 15.11.2022 | 10.11.2022 |
| 30.11.2022 | 28.11.2022 |
| 13.12.2022 | 09.12.2022 |



In addition to our regular ad and advertising formats, you can book exclusive formats in the F&S newsletter and on www.fs-journal.de:



<https://www.linkedin.com/company/filtration-separation-international>



<https://www.xing.com/news/pages/f-s-filtrieren-und-separieren-1899>

Place your job ad online and cover your skilled labour needs in a targeted manner!

| Basic online | Top Job online | Premium print + online |
|---|--|--|
| <ul style="list-style-type: none"> • 8 weeks in the job portal • Linking to your company's landing page | <ul style="list-style-type: none"> • 8 weeks in the job portal • Linking to your company's landing page • One LinkedIn posting via F&S • Placement in the first position during the entire time | <ul style="list-style-type: none"> • 8 weeks in the job portal • Linking to your company's landing page • One LinkedIn posting via F&S • Your advertisement in the printed magazine |
| € 490.- | € 720.- | Price on request |

| Exclusives formats for social media | Price* |
|---|---------------------|
| 1 LinkedIn posting (text + image) | € 290.- |
| 1 LinkedIn posting (text + video) | € 390.- |
| Series of 4 social media postings (text+image) Xing, LinkedIn – after consultation | € 690.- |
| Serie mit 4 Social Media Postings (text+video) Xing, LinkedIn – after consultation | € 890.- |
| Advertorial at fs-journal.de (4 weeks) + 1 LinkedIn advertorial posting | € 980.- |
| Special newsletter , one-time release, in the "Look and Feel" of F&S. Content: up to 6 expert articles, 1 product or image video, 1 banner. | on request |
| Whitepaper , integrated in the editorial environment to generate qualified business contacts – highlighted by a short article in the F&S newsletter, a post on LinkedIn, Xing and Twitter as well as on the homepage of F&S. | on request |
| Job portal – Use the F&S network for your job advertisements. 1/2 Page job advertisement in the F&S magazine, online entry in the F&S Job portal, publishing on LinkedIn, Xing and 2 times in the F&S newsletter | see job ads formats |

All prices are exclusive of VAT.



Editorial board:

**Prof. Dr.-Ing. Siegfried
Ripperger**

Phone: +49 6352 7528941
sr@ripperger.de

Vulkan-Verlag GmbH
Friedrich-Ebert-Straße 55
45127 Essen
Germany

Phone +49 201 8 20 02-0
Telefax +49 201 8 20 02-40
info@vulkan-verlag.de
www.vulkan-verlag.de



Editor-in-Chief:

Dr.-Ing. Hildegard Lyko

Phone: +49 201 82002 20
h.lyko@vulkan-verlag.de



Online-Editor:

Jana Kötter

Phone: +49 201 82002 76
j.koetter@vulkan-verlag.de



Team Leader:

Jonas Völker

Phone: +49 201 82002 50
j.voelker@vulkan-verlag.de



Media Sales
Print & Online

Margot Görzel

Phone: +49 6196 6532 11
m.goerzel@vulkan-verlag.de



Advertising Administration:

Martina Mittermayer

Phone: +49 201 82002-60
m.mittermayer@vulkan-verlag.de



Publisher:

Eckhard von der Lühe

evdl@vdl-verlag.de